Mission:
To promote market awareness, growth, and effective use of driverless industrial vehicle systems (e.g. AGVs, AMRs and AGCs)

Vision:
To be the trusted, independent authority on driverless industrial vehicle systems.
To MAG Customers

The MAG group is a collaboration of trusted industry leaders that provide:

- Market Intelligence
- Market Awareness and Clarity
- Leadership
- Safety Advocacy
- Market Access

By:

- Coordinating Statistical Programs
- Delivering Promotional Marketing
- Providing Education
- Influencing Industry Standards
- Overcoming Barriers to Adoption

To MAG Members

Unique networking opportunities.

Provide opportunities for industry education, leadership, and increased market presence.

Lend your company the collective credibility of its industry leading members that has been established over its nearly 70 years as an organization.

Provide exposure to end users.

Access to data on industry trends and other market intelligence data.
<table>
<thead>
<tr>
<th><strong>1</strong> Market Intelligence</th>
<th><strong>2</strong> Networking &amp; Access to Industry Peers</th>
<th><strong>3</strong> MAG Members are recognized as Market Leaders</th>
<th><strong>4</strong> Increased Exposure to Customers &amp; Increased Business Opportunities</th>
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</thead>
<tbody>
<tr>
<td>- Market forecasts and economic indicator monitoring</td>
<td>- Leadership development</td>
<td>- Offer collaborative responses to regulatory changes</td>
<td>- Web-based Case Studies provide Market Solutions to Users</td>
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<td>- Industry forecasts</td>
<td>- Networking throughout the industry</td>
<td>- Are invested in the automatic guided vehicle and autonomous mobile robot industry</td>
<td>- Newsletter and Blogs for Industry Awareness and Promotion</td>
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<td>- Trend monitoring</td>
<td>- Peer to peer interaction</td>
<td>- Have been recognized as industry leaders since 1953</td>
<td>- End User Educational Publications</td>
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<td></td>
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<td>- Are Subject Matter Experts</td>
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