



Mobile Automation Group

powered by  **MHI**

VALUE STATEMENT

MAG MISSION & VISION STATEMENTS

Mission:

To promote market awareness, growth, and effective use of driverless industrial vehicle systems (e.g. AGVs, AMRs and AGCs)

Vision:

To be the trusted, independent authority on driverless industrial vehicle systems.

To MAG Customers

The MAG group is a collaboration of trusted industry leaders that provide:

- Market Intelligence
- Market Awareness and Clarity
- Leadership
- Safety Advocacy
- Market Access

By:

- Coordinating Statistical Programs
- Delivering Promotional Marketing
- Providing Education
- Influencing Industry Standards
- Overcoming Barriers to Adoption

To MAG Members

Unique networking opportunities.

Provide opportunities for industry education, leadership, and increased market presence.

Lend your company the collective credibility of its industry leading members that has been established over its nearly 70 years as an organization.

Provide exposure to end users.

Access to data on industry trends and other market intelligence data.

1 Market Intelligence

- Market forecasts and economic indicator monitoring
- Industry forecasts
- Trend monitoring

2 Networking & Access to Industry Peers

- Leadership development
- Networking throughout the industry
- Peer to peer interaction

3 MAG Members are recognized as Market Leaders

- Offer collaborative responses to regulatory changes
- Are invested in the automatic guided vehicle and autonomous mobile robot industry
- Have been recognized as industry leaders since 1953
- Are Subject Matter Experts

4 Increased Exposure to Customers & Increased Business Opportunities

- Web-based Case Studies provide Market Solutions to Users
- Newsletter and Blogs for Industry Awareness and Promotion
- End User Educational Publications