



Electrification & Controls Manufacturers Association

powered by  **MHI.**

VALUE STATEMENT

ECMA MISSION & VISION STATEMENT

Mission

To develop and promote quality electrification systems, electrical equipment and control systems, for the safety and reliability of material handling equipment achieved by:

- Networking
- Industry trends & statistics
- Education & development
- Codes & standards
- Marketing & lead generation for member companies

Vision

To be recognized as the guiding authority of electrification and electrical control systems for the material handling industry through:

- Development of educational materials
- Collection and distribution of industry statistics
- Review and revision of equipment standards

VALUE STATEMENT

To ECMA Customers

Recognized since 2001 as leaders in the manufacturing, supply, safe use and implementation of electrification and controls equipment, ECMA members set the standard for the industry

The only industry group that works with ANSI to create industry standards for electrification and controls equipment. As the creators of these standards, ECMA member companies share their expertise to advance the industry.

Invested in the Electrification and Controls Industry in unique ways over time, including offering college scholarships and end user education

Can provide end users with access to the latest technologies and up-to-date solutions.

[LEARN ABOUT ECMA MEMBERS >>](#)

To ECMA Members

Access to data on industry trends and other market intelligence data

Be the authority in offering informed solutions.

Participate in the definition and development of industry standards

Lend your company the collective credibility of its industry leading members that has been established over its nearly 20 years as an organization

Unique networking opportunities

Provide your employees and company with opportunities for industry education, leadership, and increased market presence

[JOIN ECMA TODAY >>](#)

1 Market Intelligence & Standards

- Market forecasts and economic indicator monitoring
- Trend monitoring
- Drive industry direction and safety through development of standards
- Planning and forecasting tools

2 Networking & Access to Industry Peers

- Leadership development
- Networking with other experts throughout the industry
- Promote the electrification and controls industry through collaboration with your peers
- Business planning community

3 EMCA Members are Recognized as Market Leaders

- Offer collaborative responses to regulatory changes
- Are invested in the electrification and controls industry
- Have been recognized as industry leaders since 2001
- Are Subject Matter Experts

4 Increased Exposure to Customers & Increased Business Opportunities

- Web-based Case Studies provide Market Solutions to Users
- Focus on end user voice
- Blogs for Industry Awareness and Promotion
- End User Educational Publications