Value Statement

The value of membership in the Hoist Manufacturers Institute

http://www.mhi.org/hmi
MISSION STATEMENT
To deliver exceptional value to members and industry associates by advocating safety and providing education and market intelligence for the hoist industry.

VISION STATEMENT
HMI is recognized as the leading authority and the principal resource in the hoist industry.
Value Statement
1. Improved Market Intelligence

- Unit and volume statistics program
- Market forecasts and economic indicator monitoring
- Industry forecasts
- Geographic product distribution and planning data, workshops
- Channel partner planning workshops
- Trend monitoring
- Planning and forecasting tools, workshops
- Business planning community
2. Members’ Professional Development

- Leadership development
- Multi-topic educational series
- Networking throughout the industry
- Peer to peer interaction
3. Promoting the Safe Use of our Products

- Best Practices for product usage
- Development of maintenance and service inspection manuals
- Development of proper product usage documents
- [CMH Alliance program promotes safety](#)
- Tip and Fact Sheets for OSHA distribution
4. HMI Members are recognized as the Market’s Leaders

HMI Members:

- Are Speakers and Education Subject Experts
- Provide Engineering Specification and Standards Input
- Publish a Compendium of Product Standards
5. Increased Exposure to Customers

- **Web-based Case Studies provide Market Solutions to Users.**

- **MHI Website channels customers to HMI members.**

- **HMI Certified Program increases Product Value.**

- **The Overhead Alliance promotes overhead lifting technologies.**
Why should your company join and participate in HMI?

Participation in HMI will:

- Increase your business levels
- Increase your exposure in the marketplace
- Develop your employees
- Help your corporate decision-making
- Increase safe usage of your products
- Position your company as one of the leaders in the hoist industry
What is the Commitment to Join?

MHI Annual Dues $2,500
MHI Industry Group Fee $2,450
HMI Annual Dues of $1850
Initiation fee $2,500 (one-time fee)
Attend the Spring and Fall Membership Meetings
Active Meeting participation
Contribute effort to support the Association’s objectives
Provide Statistical Reporting
Additional Benefits of Becoming an MHI Member

Member Company

Trade Exhibition Participation
Membership Meetings with Educational sessions
Networking across the Material Handling Industry
Exposure on [www.mhi.org](http://www.mhi.org) via your company’s microsite
MHEM Economic Forecast produced quarterly

Please click here to learn more: [MHI Membership](http://www.mhi.org)
Value Statement to HMI Customers

HMI Members:

- Are recognized as the Leaders in the design, manufacturing, and supply of hoist systems
- Are speakers and education subject experts
- Collaborate with OSHA through the CMH Alliance programs to promote the safe use of their products
- Have extensive experience in many applications and can solve your material handling problems.
- Provide engineering specifications and standards input
- Publish a compendium of product standards