Value Statement

What is the value of membership in the Monorail Manufacturers Association (MMA)?

http://www.mhia.org/mma

Please click on hyperlinks to learn more.
MISSION STATEMENT

To deliver real value to members, channel partners, consumers, and users by:

• Driving demand for products and services
• Delivering education and professional development programs
• Creating a forum for collaboration
• Promoting safety and proper monorail applications
• Making membership compelling
VISION STATEMENT

• MMA is recognized as a leading authority and a principal resource in the overhead material handling industry.

• MMA is recognized as the leading advocate for the safe application and operation of enclosed track, patented track and automated electrified monorail equipment, systems and related products.

• MMA members are the recognized leaders in the marketplace and the subject matter experts. We will achieve this by:

  ▪ Delivering superior value in our products and services.
  ▪ Providing products and services that are safe and productive.
  ▪ Providing high value solutions directly or through knowledgeable and expert channel partners.
  ▪ Providing an environment in which our customers can confidently purchase and derive superior value from our products.
Value Statement
1. Improved Market Intelligence

• Unit and volume statistics program
• Market forecasts and economic indicator monitoring
• Industry forecasts
• Geographic product distribution and planning data, workshops
• Channel partner planning workshops
• Trend monitoring
• Planning and forecasting tools, workshops
• Business planning community
2. Members’ Professional Development

• Leadership development
• Multi-topic educational series
• Networking throughout the industry
• Peer to peer interaction
3. Promoting the Safe Use of our Products

- Development of ANSI product standards
- Best Practices for product usage
- Development of maintenance and service inspection manuals
- Development of proper product usage documents
- OSHA Alliance program promotes safety
- Tip and Fact Sheets for OSHA distribution

Please click on hyperlinks to learn more.
4. MMA Members are recognized as the Market’s Leaders

**MMA Members:**

- Are Speakers and Education Subject Experts
- Provide Engineering Specification and Standards Input
- Publish a Compendium of Product Standards
5. Increased Exposure to Customers

- Web-based Case Studies provide Market Solutions to Users.
- MHIA Website channels customers to MMA members.
- MMA Certified Program increases Product Value.
- The Overhead Alliance promotes overhead lifting technologies.

Please click on hyperlinks to learn more.
Why should your company join and participate in MMA?

Participation in MMA will:

- Increase your business levels
- Increase your exposure in the marketplace
- Develop your employees
- Help your corporate decision-making
- Increase safe usage of your products
- Position your company as one of the leaders in the industry
What is the Commitment to Join?

- MHIA Annual Dues $2,000
- MHIA Industry Group Fee $1,350
- MMA Annual Dues of $2,500
- Initiation fee $500 (one time fee)
- Attend the Spring and Fall Membership Meetings
- Active Meeting participation
- Contribute effort to support the Association’s objectives
- Provide Statistical Reporting
Additional Benefits of Becoming an MHIA Member

- Trade Exhibition Participation
- Membership Meetings with Educational sessions
- Networking across the Material Handling Industry
- Exposure on www.mhia.org via your company’s microsite
- MHEM Economic Forecast produced quarterly

Please click here to learn more: MHIA Membership

Please click on hyperlinks to learn more.
Value Statement to MMA Customers

MMA Members:

- Are recognized as the Leaders in the design, manufacturing, and supply of Workstation Cranes and Patented Track Systems.
- Engage in the development of ANSI technical specifications that promote consistent design, manufacturing and installation of their products.
- Collaborate with OSHA through the OSHA Alliance programs to promote the safe use of their products.
- Have extensive experience in many applications and can solve your material handling problems.
- Are subject matter experts in the industry.

Please click on hyperlinks to learn more.