Provide a "safe harbor" for all to openly discuss topics of mutual interest including:
- Best practices
- Lessons learned
- Education
- Industry gaps

Create an environment that:
- Fosters networking
- Builds relationships
- Open exchange of information
- Produces deep cross-functional programming

Solutions Community Structure
What’s in it for me?

**Users:**
- Connect with industry expertise – MHI members
- Collaborate with peers on the latest solutions, leading trends, best practices & lessons learned
- A voice in the direction of new solution development
- Influence in the direction of the industry
- Clarity in the common challenges being faced
- A community beyond the “normal” sources of solutions

**Members:**
- Collaborate to positively impact the industry and develop better solutions
- Connect with peers, users, academia and media
- Exposure to media outlets and potential customers

**Academia:**
- Connect to the business community and industry thought leaders
- Exposure to current trends and real-world business challenges
- Provide insight to research and developments
- Facilitate innovation

**Media Outlets:**
- Access to information on leading trends and leading authorities
- Participation in, and early exposure to, news generated by Community collaboration