Stay Connected During the MHI Executive Summit & Annual Conference

MHI Mobile App

Download the MHI Meeting mobile app on your Apple iPhone®, iPod®, iPad® or Android® smartphone. Quickly view event information, a schedule of events, conference session and speaker information.

To subscribe for this service, go to mhi.org/fall2014/app

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MHI is offering a new text messaging service to help members stay connected with MHI Staff during the meeting. By signing up, you will receive important text alerts on your mobile phone during the meeting. You can also text MHI Staff with any customer service questions.

MHI Respects Your Privacy

MHI will never see your mobile number, and it will be deleted after the event. Text message alerts will be limited to only important notices or changes during the meeting. The real value is your ability to contact MHI Staff immediately during the event. You can reply STOP at any time to unsubscribe.

To subscribe for this important service, go to http://goo.gl/XJ7aQw
Thank you for taking the time to join us for this inaugural event.

This year’s theme “The Power of Innovation” was developed to address innovations that are driving supply chains that were uncovered in the recently published MHI Annual Industry Report and U.S. Roadmap for Material Handling & Logistics.

The 2014 MHI Executive Summit will kick off the MHI Annual Conference with a half-day of sessions focusing on the power of innovation. During this exclusive event, you’ll hear from innovation visionaries on how to transform your business and have the opportunity to network and problem-solve with other leaders in your industry.

After the Summit, the 2014 MHI Annual Conference will feature four keynotes and three educational tracks including 14 sessions and a variety of networking opportunities. The conference will also include a complete lineup of Industry Group meetings.

Within this guide you will find detailed information about this year’s meeting and activities to help you get the most out of your time here. The pocket in the back of this guide also includes:

- Your Personalized Meeting Agenda
- Conference Attendee List
- Your Conference Badge

I hope that you enjoy this year’s meeting and that the content helps you seize new opportunities and produce tangible results for your company.

If you have any questions, comments and/or suggestions please feel free to visit the MHI Registration Desk or talk to any of our MHI staff members on site. If you would like to follow up after the meeting, please feel free to contact me directly at gprest@mhi.org.

George Prest
Chief Executive Officer
**SATURDAY, OCTOBER 4**

8:30 AM - 6:00 PM  
CICMHE  
Catalina

1:30 PM - 6:30 PM  
MHI Golf Tournament  
West Course

**SUNDAY, OCTOBER 5**

8:00 AM - 11:00 AM  
MHEFI Board of Directors  
Granada

9:00 AM - 7:00 PM  
Registration Open  
Aragon Foyer

9:00 AM - 12:30 PM  
CICMHE  
Catalina

11:30 AM - 12:45 PM  
Executive Summit Lunch  
Bernardo Patio

1:00 PM - 2:00 PM  
Tapping Human Intelligence  
Bernardo West

2:00 PM - 3:00 PM  
A ‘Wiki’ Future  
Bernardo West

3:00 PM - 4:00 PM  
Engineering Supply Chain Excellence  
Bernardo West

6:30 PM - 9:00 PM  
MHI Welcome Reception  
Veranda Patio

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**MONDAY, OCTOBER 6**

6:30 AM - 8:00 AM  
Breakfast Buffet  
Aragon Foyer

6:30 AM - 6:00 PM  
Registration Open  
Aragon Foyer

7:00 AM - 8:00 AM  
First Time Attendee Breakfast  
Aragon IC

7:30 AM - 8:30 AM  
CMAA First Time Orientation  
Santiago II

7:30 AM - 9:00 AM  
ISC Membership  
Bernardo East

8:00 AM - 11:00 AM  
SMA Engineering  
Bernardo West

EASE Membership  
Catalina East

MMA Engineering  
Granada

8:30 AM - 6:00 PM  
CMAA Engineering  
Santiago I,II,III

9:00 AM - 10:30 AM  
Producing, Growing and Retaining the Right Supply Chain Talent  
Aragon IC

Demystifying Supply Chain Innovation  
Aragon IB

The State of Supply Chain Technology  
Aragon IA

9:00 AM - 2:00 PM  
Spouse Program - “Behind the Scenes Tour” of San Diego Zoo  
San Diego Zoo

11:00 AM - 12:15 PM  
Keynote: Game-changing Innovation that is Revolutionizing Manufacturing  
Aragon I

12:15 PM - 12:30 PM  
Break

12:30 PM - 2:00 PM  
Luncheon Keynote: Jamming: The Art of Getting Innovation Done  
Aragon II, III

2:00 PM - 3:00 PM  
SMA/RMI Joint Engineering  
Bernardo West

2:30 PM - 4:00 PM  
Innovative Talent Strategies for Industry, Academia & Government  
Aragon IC

Caterpillar’s Integrated Supply Network  
Aragon IA

2:30 PM - 5:30 PM  
Innovation – From Random Gamble to Reliable System  
Aragon IB

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Open to All Attendees
TUESDAY, OCTOBER 7

6:30 AM - 8:00 AM  🌟
Breakfast Buffet Aragon Foyer

6:30 AM - 6:00 PM
Registration Open

7:00 AM - 9:00 AM
AS/RS C/VLM

8:00 AM - 11:00 PM
ICWM Membership
ProGMA Membership
VRC Membership
MMA Membership
Storage Rack Decking Group

8:30 AM - 6:00 PM
CMAA Engineering

9:00 AM - 11:00 AM
AS/RS F/A

9:00 AM - 10:30 AM
Talent Development Strategies
Creating a Superior Supply Chain Through Innovation

10:30 AM - 2:15 PM
Spouse Program - Bernardo Winery Tour & Lunch

11:00 AM - 12:15 PM  🌟
Keynote: Economic Outlook for Material Handling, Logistics and the Supply Chain Industries

12:15 PM - 12:30 PM
Break

12:30 PM - 2:00 PM  🌟
Luncheon Keynote: The Internet of Everything and the Cisco Connected Supply Chain

2:00 PM - 6:00 PM
HMI Membership

2:30 PM - 4:00 PM
Supply Chain Management & Engineering
Distinctive Approaches to Innovation, Collaboration and Talent Alignment

3:00 PM - 6:00 PM
RMI Engineering

4:00 PM - 5:30 PM
Show Us Your Fanny: Recruiting and Other Tales from Big Ass Solutions
Retail Innovation Lab: The Backroom in 2020

5:30 PM - 6:30 PM
Break

6:00 PM - 7:00 PM  🌟
MHI Young Professionals Network Meet & Greet

6:30 PM - 9:30 PM  🌟
MHI Dinner Party

WEDNESDAY, OCTOBER 8

6:30 AM - 8:00 AM  🌟
Breakfast Buffet Aragon Foyer

6:30 AM - 6:00 PM
Registration Open

8:00 AM - 11:00 AM
LMPS Membership
RMI Membership
OFS Membership
CMAA Membership
AGVS Membership

10:00 AM - 11:00 AM
Spouse Program - RBI Spa

11:00 AM - 12:00 PM
Break

12:00 PM - 1:30 PM  🌟
Buffet Lunch Aragon Lawn

1:30 PM - 3:00 PM
Chairmen’s Council Meeting Aragon III

3:30 PM - 9:30 PM
MHI Chairmen’s Council Dinner (invitation only) Miramar
2014 MHI EXECUTIVE SUMMIT

Sunday, October 5

Keynote Speakers

Thomas Malone 1:00 PM - 2:00 PM
Jimmy Wales 2:00 PM - 3:00 PM
Brent Beabout 3:00 PM - 4:00 PM

The 2014 MHI Executive Summit will kick off this year’s event with a half-day of sessions focusing on the power of innovation. The content of this year’s event was developed to address innovations that are driving supply chains that were identified in the recently published MHI Annual Industry Report and U.S. Roadmap for Material Handling & Logistics. Attendees will learn how to create a culture of innovation that is marked by visionary leadership, collaboration, a license to explore new ideas and the ability to commercialize new ideas quickly. During this exclusive event, hear from innovation visionaries on how to transform your business and have the opportunity to network and problem-solve with other leaders in your industry.
Tapping Human Intelligence: Why Machines Will Never (Completely) Take Over

It’s an age-old debate that continues to gain steam. Are we, humans, being displaced by technology? Will machines eventually rob us of our jobs? Not at all, says Thomas Malone. In fact, while some jobs are eliminated, more are actually created. He argues: it’s not a man versus machine challenge; it’s a man working together with machine opportunity. The combination of people and technology enables us to think in ways neither people nor computers have ever done before, presenting vast potential to organize work in new ways and build more intelligent organizations. Based on 20 years of groundbreaking research, he provides compelling models for actually designing the “company of the future.”

About Thomas
Thomas W. Malone is the Patrick J. McGovern Professor of Management at the MIT Sloan School of Management and the founding director of the MIT Center for Collective Intelligence. He was also the founder and director of the MIT Center for Coordination Science and one of the two founding co-directors of the MIT Initiative on “Inventing the Organizations of the 21st Century.” Professor Malone teaches classes on organizational design, information technology, and leadership, and his research focuses on how new organizations can be designed to take advantage of the possibilities provided by information technology.

A ‘Wiki’ Future

As a leading technology futurist, Mr. Wales presents how open-source, open-content technology is changing the face of the Internet and how businesses must adapt in the face of this rapidly evolving technology in order to compete and innovate. Businesses today are starting to use the same collaborative tools that Wikipedia employs, and it’s worth learning from the monumental success of the Wikipedia model.

About Jimmy
Ranked by Forbes Magazine as a “Web Celeb”, Jimmy Donal Wales is a U.S. Internet entrepreneur, wiki pioneer, and technology visionary, who is best known as the Founder of Wikipedia, an international collaborative free content encyclopedia on the Internet, and the Wikimedia Foundation. He is co-founder of Wikia, a privately owned free web hosting service he set up in 2004.

Engineering Supply Chain Excellence

With over 20 years of experience in leading change spanning a variety of industries and markets, Brent Beabout will discuss how to create and develop cross-functional groups that provide comprehensive, data-driven supply chain innovation.

About Brent
With over 20 years of experience in leading change spanning a variety of industries and markets, Brent Beabout specializes in creating and developing cross-functional groups that provide comprehensive, data-driven solutions to an organization’s key decision makers. Brent Beabout is responsible for leading global systems and support strategy for all international eCommerce fulfillment platforms at Walmart. His expertise is in global network strategy, transportation, supply chain operations, supply chain planning, and inventory management for global enterprises. Prior to his current role, he was the SVP, Supply Chain for Office Depot.
The 2014 MHI Annual Conference focuses on a range of innovative supply chain solutions from leveraging your workforce to managing complexity and embracing innovations such as 3D printing. Learn how to utilize innovation to seize new opportunities that produce tangible results. The conference also includes Industry Group meetings that help shape the future of material handling and logistics.

**Keynote Speakers**

**MONDAY: 11:00 AM - 12:15 PM**

Game-changing Innovation that is Revolutionizing Manufacturing

Michael Walton will discuss how he collaborates with Fortune 500 manufacturers to introduce game-changing strategies and technologies into their manufacturing operations. Learn how he helps manufacturers capture and leverage their data to revolutionize every aspect of their processes and production, including systems integration, product lifecycle management, ease of use and management visibility.

**About Michael**

Michael is the head of enterprise manufacturing at Google where he collaborates with Fortune 500 manufacturers to introduce game-changing strategies and technologies into their manufacturing operations. He’s passionate about helping manufacturers capture and leverage their data to revolutionize every aspect of their processes and production, including systems integration, product lifecycle management, ease of use and management visibility.
MONDAY: 12:30 PM - 2:00 PM
Jamming: The Art of Getting Innovation Done

Jazz music is innovation made audible. In this presentation, John Kao brings innovation to life on stage using speech, music, and audience engagement. Using a piano to demonstrate how jazz is a guiding metaphor for business, Kao “jams” on stage and shares the keys to innovation that he taught at Harvard. John leverages his status as Yahama’s first-ever “Artist in Innovation” to combine state of the art technology and leading edge concepts of innovation to create a unique and memorable experience.

About John
John Kao’s life and career are a study in innovation: he focused on philosophy and social science at Yale where he earned his BA; he spent a summer as a keyboard player with Frank Zappa (he’s an accomplished jazz pianist); and he graduated Yale Medical School with a specialty in psychiatry. He did his residency at Harvard Medical School, where he then earned his MBA and stayed on for 14 years to teach as a Harvard Business School professor. His elective, “Entrepreneurship, Creativity and Organizations” drew some 2,000 MBA students, and the executive program he developed and taught, “Enhancing Corporate Creativity,” attracted top executives from companies such as Merck, Merrill Lynch, and Saudi Aramco.

TUESDAY: 11:00 PM - 12:15 PM
Economic Outlook for Material Handling, Logistics and the Supply Chain Industries

What challenges and opportunities does the U.S. and global economic outlook pose for your company? Join top-ranked economist, Jason Schenker, who will share his short-term and long-term economic forecasts. This presentation will cover the growth outlook, as well as the outlook for interest rates, foreign exchange rates, energy prices, and industrial metals prices.

About Jason
Jason Schenker is the President and Chief Economist of the financial market research and consulting firm, Prestige Economics, LLC. Mr. Schenker writes market commentary, produces forecasts, and manages Prestige Economics consulting projects. He is the author of the book Commodity Prices 101 and guest hosts the Bloomberg Television show Street Smart.

TUESDAY: 12:30 PM - 2:00 PM
The Internet of Everything and the Cisco Connected Supply Chain

Jeff will share the importance of an Internet of Everything approach that delivers more value to companies than just the Internet of Things. The number of connected devices, sensors, objects and other “things” are expected to grow to over 50 billion by the year 2020. The Internet of Everything, which includes People, Process, Data and Things, brings new opportunities and value in the manufacturing industry through automation, sensors, and data, to name a few. As the executive sponsor of Cisco Supply Chain Innovation, he will also share the current approach for Cisco’s Connected Supply Chain and the value to Cisco’s customers and shareholders.

About Jeff
Jeff Gallinat, Sr. Vice President is responsible for the management and execution of all Cisco’s manufacturing operations globally, including assembly, material planning, logistics, supply base, contract manufacturing management, and factory quality. His team is also responsible for supporting Cisco’s manufacturing strategy through the Growth Enabling Value Chain, Advanced Manufacturing Solutions, and Global Network Design and Management teams.
The material handling and logistics workforce has three major challenges in its demographic makeup going forward:

- a rapidly changing workforce
- inadequately defined career paths
- lack of appeal to several potential labor pools

Each of these challenges will lead to a range of new capabilities that need to be developed in the industry by 2025.

**MONDAY 9:00 AM - 10:30 AM**  
**Speaker:** Joel Sutherland, University of San Diego  
**Producing, Growing & Retaining the Right Supply Chain Talent**  
As supply chain management takes on greater strategic importance, organizations are seeing that their pool of talent is dangerously low and not necessarily aligned with their needs. This presentation will provide valuable insights into what industry can do to better acquire, develop and retain supply chain talent to meet current and future needs.

**MONDAY 2:30 PM - 4:00 PM**  
**Speakers:** Clyde Crider, North Carolina State University  
Bill Ferrell, Clemson University  
Jim Crowell, University of Arkansas  
**Innovative Strategies for Industry, Academic, and Government Alliances**  
Who is impacted by the challenges we are facing with the supply chain workforce? Who is best positioned to address the challenges effectively? In many cases, effective long-term solutions emerge from collaboration between non-traditional partners. This session will highlight examples of collaborations between Industry, Academics, and Government Agencies, and show how these relationships have produced benefits for the entire supply chain community.

**MONDAY 4:00 PM - 5:30 PM**  
**Speakers:** Mike Robinson, Big Ass Solutions  
Nick Williams, Big Ass Solutions  
**Show Us Your Fanny: Recruiting and Other Tales from Big Ass Solutions**  
Mike Robinson and Nick Williams will detail how MHI member Big Ass Solutions developed a successful employee recruitment strategy that helped bring on hundreds of employees and sustained rapid growth of more than 30 percent annually. Learn how they hire curious, positive employees and offer rewarding work that attracts the best of the best. While other companies remain slow to hire, the Big Ass Solutions workforce more than tripled to 481 between 2009 and 2013. And once they arrive, employees rarely leave the company with a retention rate of 88%, that far outpaces the national average of 62%.

**TUESDAY 9:00 AM - 10:30 AM**  
**Speakers:** Joanne Cleaver, Wilson-Taylor Associates  
Hector Jaramillo, NACCO Materials Handling Group  
Jeff Redmon, Caterpillar Inc.  
**Talent Development Strategies**  
Businesses throughout the supply chain are looking for better ways to develop talent. Our three panelists will share their unique perspectives on the impacts that outdated talent strategies can have on business, and the innovative approaches that they have developed to drive effective change.

**TUESDAY 2:30 PM - 4:00 PM**  
**Speakers:** Amanda Reid, ABET  
Nick Little, Michigan State University  
Jim Patterson, Western Illinois University  
**Supply Chain-Management and Supply Chain Engineering**  
Supply chain is a broad and evolving field, which draws from many different academic disciplines. Our three panelists will discuss the importance of business and engineering skills in the supply chain, and how these academic communities are working together to align with changes in industry. The panel will highlight issues related to 1) Research Funding, 2) Publication, 3) Accreditation, and 4) Competencies, and how these issues are viewed in the world of academia.

**TUESDAY 4:00 PM - 5:30 PM**  
**Speakers:** Steve Harrington, National Center for Supply Chain Technology Education  
Nora Pollard Neibergall, Institute for Supply Management  
Laurie Hein Denham, American Society of Transportation and Logistics  
**Supply Chain Certification Programs**  
Certifications in supply chain skills are gaining in popularity as a way to validate the capabilities of employees and job candidates. Our panelists will present a number of certification options that are available to address different roles throughout the supply chain, as well as information on options for earning the certifications.

For more information on speakers visit www.mhi.org/fall2014/#speakers
Managing Complexity

We live in a highly connected world that is complex and becoming increasingly so. In the midst of this complexity, all the pieces must fit and work together to accommodate continuous and sometimes mind-boggling change.

TUESDAY 4:00 PM - 5:30 PM
Speaker: Larry Hagstrom, UPS Store

The Power of 3D Printing
Learn the latest advancements in 3D Printing from self-proclaimed 3D Printing goodwill ambassador, Larry Hagstrom. Larry will provide an up close and personal view of the latest 3D technologies and open your eyes to the possibilities that this technology has for manufacturing and the supply chain.

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MHI Golf Tournament SAT 1:30 PM - 6:30 PM

Meeting attendees can tee up at the MHI golf tournament. The tournament will be held at the recently renovated Championship Golf Course at Rancho Bernado Inn Golf Resort & Spa. The course has hosted both PGA and LPGA events and presents golfers of all skill levels with a challenging and rewarding day on the course. Purchase mulligans to support MHEFI. Compete for a $20,000 hole-in-one grand prize (10k to winner/10k to MHEFI) and smaller pin prizes!

*Additional fee required: $135

MHI Annual Conference Welcome Reception SUN 6:30 PM - 9:00 PM

This casual reception launches the Annual Conference. Enjoy California fresh fare and network with your peers on this large patio overlooking the golf course. Test your skills on the putting greens or participate in a glow ball chipping contest!

Spouse Program: Behind the Scenes Tour of the San Diego Zoo MON 9:00 AM - 2:00 PM

The World Famous San Diego Zoo has been the gem of San Diego for more than 80 years. Starting as a small collection of animals, the zoo has grown into a sanctuary for more than 4,000 birds, mammals, and reptiles housed in enclosures that closely simulate their natural environment. The 100-acre zoo, is also a lush botanical garden that houses more than 6,500 plant species! Guests will be met at the zoo entrance and escorted to a private bus for an exclusive VIP tour “behind the scenes” look at the zoo, its operations and animal care. After this entertaining and educational adventure, you will then have time to view the zoo at your leisure until departure back to the hotel.

*No cost for spouses. Please select this activity during registration if you would like to attend.

San Diego Zoo Tour Itinerary:
9:00 AM ..................................Depart Hotel Lobby
9:40 AM ..................................Arrive San Diego Zoo
10:00 – 11:30 AM ............Behind the Scenes Tour (walking and bus)
11:30am – 1:20 PM ..........Free Time at the Zoo (Lunch voucher will be provided)
1:30 PM ..................................Depart from Zoo
2:00 PM ..................................Arrive Hotel

Young Professionals Network Meet & Greet MON 6:00 PM - 7:00 PM

Meet and network with other young (or young at heart) professionals in material handling, logistics and the supply chain. This is a great way for those who are new to the industry to interact with your peers in a friendly, casual environment.

MHI Dinner Party MON 6:30 PM - 9:30 PM

Join your peers for a casual California tasting and dinner buffet on the lawn. Enjoy the best cuisine the Golden State has to offer including a tasting of locally harvested olive oils and tapenades. You’ll also learn how to pair top varietals from Napa, Sonoma, the Central Coast and Temecula with your favorite dishes. If beer is more to your liking, have no fear. Local San Diego brewers will be on hand with craft and micro brews from Pale Ale to Stouts including special seasonal offerings.

6:30 - 7:30 PM ........................................Tasting
7:30 - 9:30 PM ....................................Buffet Dinner

Spouse Program: Bernardo Winery Tour & Lunch TUES 10:30 AM - 2:15 PM

Bernardo Winery and Village are tucked away in the hills of North San Diego County. Come to taste the local wine and stay to enjoy all that the winery has to offer in their little slice of the old country. The Bernardo Winery, family owned for three generations and over 125 years old, is still fully functional as a producing winery in San Diego, with San Diego grapes. After your wine tasting, enjoy lunch and explore the centuries-old buildings and wine making equipment, new and old, beautiful gardens, unique studios, galleries and shopping in our village of shops.

*Additional fee required: $95

Bernardo Winery Tour Itinerary:
10:30 AM .............................................Depart Hotel
10:45 AM ..................................Arrive at Bernardo Winery
11:00 AM .............................................Tour & Tasting
12:00 PM .........................................Lunch
2:00 PM ............................................Depart Winery
2:15 PM ...........................................Arrive Hotel
MHI Dinner Cruise  TUES 6:00 PM - 10:00 PM

Enjoy 360-degree views of the San Diego skyline, Bay Bridge and Coronado on this 3-hour private chartered dinner cruise including gaming activities along the San Diego Bay.

Dinner Cruise Itinerary:

6:00 PM ...........................................Depart Hotel
6:30 PM .............................................Board Ship
7:00-9:30 PM ....................................Dinner Cruise
9:30 PM .........................................Dock and Disembark
10:00 PM ...........................................Return Hotel

Spouse Program: Make your own bath scrub with RBI Spa  WED 10:00 AM - 11:00 AM

Do you have a difficult time finding the right bath fragrance? With assistance from RBI spa therapists you can create your own. Choose from an assortment of oils and salts to create your personal signature blend to take home with you. This activity takes place outside at the spa pool/cabana garden. Relax and let your inner creative self take over.  *Additional fee required: $40

MHI Business Planning Community Lounge

The MHI Business Planning Community (BPC) Lounge is available to all attendees 24 hours a day. Free wi-fi is provided and you can relax in a comfortable atmosphere to check emails or meet other members. Coffee service will be offered from 8 AM – 11AM each morning.

*Located in Aragon Foyer

MHI Orientation Team

The MHI Orientation Team mentors first time attendees to meetings. First timers are contacted before, during and after meetings to ensure they feel comfortable, welcome and informed. Our volunteer team is also here for you! If you have a question or need some help, look for one of our Orientation Team members with a white button (see image on your left).

Interested in volunteering for the Orientation Team? Email Devon Birch at dbirch@mhi.org for more information. We’d love to have you!
The Rancho Bernardo Inn is a resort known for its unpretentious style and genuine warmth.

A true destination for MHI Annual Conference attendees, the 265-acre property features 287 guestrooms, three swimming pools, an award-winning full-service spa and fitness center, multiple dining outlets and extensive meeting and event facilities.

Reminiscent of a Mediterranean estate, the resort’s early California design features a network of facilities connected through a series of landscaped walkways and lush patios. Beautiful gardens, outdoor sculptures and Mediterranean-inspired fountains, and perfectly placed benches and alcoves complete the surroundings.

Located 30 minutes from San Diego International Airport (Lindbergh Field), the Inn is near San Diego’s most popular attractions such as San Diego Zoo, San Diego Safari Park, La Jolla, the Del Mar Thoroughbred Club, beaches and hiking and biking trails.

Tour the Fountains of Rancho Bernardo Inn

The lush grounds of Rancho Bernardo Inn are home to 21 distinctive fountains. Artfully selected and carefully placed throughout the resort, each water feature adds to the resort’s tranquil ambiance. Stop by the concierge desk to pick up your complimentary booklet and take a self-guided tour at your leisure.

(no fee; self guided)

MHI Exclusive Spouse Spa Package

“The spa sampler” is a trio of services elegantly delivered in one 50-minute service. Enjoy a decadent back sugar scrub, foot hydration mask and Swedish body massage. Three treats in one!

Schedule your service by calling the spa directly at (858) 675-8471. Or visit their website: www.ranchobernardoinn.com for a full menu listing of services.

The RBI Spa has a 24 hour cancellation policy. Remember to identify yourself as an attendee of MHI Annual Conference when you make your reservation.

($110 plus 20% gratuity)
- Dinner Cruise Departure
- Zoo Departure
- Winery Departure
- Chairman’s Departure

**MAP KEY**

A Santiago Ballroom & Courtyard
B Andalucia I & II
C Cafe Granada
D Granada Room
E Bernardo Ballroom, Cantina & Patio
F Avant Kitchen
G Avant (LA Taberna & El Biz Private Dining Rooms)
H Vernada Fireside Lounge & Restaurant (Lower Level)
I The Bar (Lower Level)
J Buena Vista Terrace
K Resort Shops (Golf Shop & V Boutique)
L Valencia Room & Parlor
M Sales & Catering (Lower Level)
N Catalina Ballroom
O Aragon Lawn & Trellished Terrace
P Aragon Ballroom & Terrace
Q Promenade

Denotes Group Location
Since 1945, successful companies have come to MHI for professional resources and reliable information as they make capital expenditure and supply chain investment decisions. They know MHI is the premier trade association and information resource for this diverse industry.

MHI’s member companies are the leading providers of material handling, logistics and supply chain equipment, systems and services. Their solutions set the industry standard for excellence.

MHI attracts an exclusive audience of decision makers from leading companies that want to improve their manufacturing and supply chain performance. MHI membership provides the platform to connect and create strategic partnerships with these industry leaders and supply chain buyers.

Member companies join MHI to take advantage of professional development, networking and continuous marketing exposure that they can’t find anywhere else. Membership provides the advantages they need to excel in the $156 billion material handling and logistics industry.

**MHI Member Benefits:**

- The opportunity to exhibit in MHI trade expos
- Exclusive exposure on MHI.org
- Industry specific leadership opportunities in MHI Industry Groups
- Marketing, public relations and social media exposure
- MHI members-only resources
- Business Planning Community and Market Forecasts
- Membership meetings and executive conferences
- Young Professionals Network
- Advertising in MHI Solutions publications

To learn more visit MHI.org/about/join
MHI is committed to delivering member value. Below are a few highlighted programs offered to MHI members.

### MHI Loyalty Program

MHI members are rewarded “Loyalty Points” for participation and support of various MHI programs throughout a calendar year. Accumulated points can be redeemed for benefits and discounts as well as determine position at the exhibit Space Draws for the ProMat and MODEX expos.

**MHI Members can accumulate points through:**

- Membership in MHI
- New MHI Member Referrals
- Booth size at MODEX and ProMat
- Industry Group Membership

**MODEX 2014 Space Draw Points**

Lease and deposit are due December 5, 2014. Prior to the Space Draw, the final point list will be posted on MHI.org/loyalty. For more information, visit MHI.org/loyalty.

### 2014 MHI Annual Industry Report & Member Report

MHI recently conducted a study to analyze investments in supply chain equipment and systems and detailed the findings in the recently released 2014 MHI Annual Industry Member Report. The report is exclusively for MHI members and includes key information such as the percentage of firms increasing investments. The report can be downloaded at mhi.org/secure.

This report follows the 2014 MHI Annual Industry Report – Innovations That Drive Supply Chains, which was developed in collaboration with Deloitte and is available for download at mhi.org.

### MHI Business Planning Community

The Business Planning Community (BPC) allows members convenient access to business planning tools and resources. The BPC offers an online library including the Material Handling Equipment Manufacturing (MHEM) Forecast, a monthly economic snapshot, the 2014 Member Annual Industry Report, economic analyses and market data, market reports, MHI presentations, white papers, industry research and links to other hot business topics.

For more information on this program contact Donna Varner at dvarner@mhi.org or visit mhi.org/planning.

Need your member credentials to log in? email membercredentials@mhi.org
ProMat 2015  
March 23-26, 2015  
Chicago’s McCormick Place

Collocating: AUTOMATE • 2015

MHI Innovation Awards
The 2015 MHI Innovation Awards will serve to educate and provide valuable insights on the latest manufacturing and supply chain innovative products and services to ProMat attendees. This award will be given to winners in two categories: Best New Innovation and Best Innovation of an Existing Product. Contact Greg Baer for more information at gbaer@mhi.org.

Want to Exhibit at ProMat 2015?
The show floor is now 90% SOLD OUT! Secure your booth while inventory remains available. For more information visit ProMatShow.com or contact Tom Carbott at 704-258-6212 or tcarbott@mhi.org.

MODEX 2016 Exhibit Space Draw
December 12, 2014 // Atlanta’s Georgia World Congress Center

Top-tier decision makers with the power to buy will attend the material handling and logistics industry’s premier global event to find what’s next. If you supply the supply chain, you need to exhibit at MODEX 2016.

Learn more about how to participate in the Space Draw at MODEXShow.com or contact Tom Carbott at 704-258-6212 or tcarbott@mhi.org

MHI ShowPro Live
December 11, 2014 // Atlanta’s Georgia World Congress Center
Before the MODEX Space Draw, enjoy a day of exhibitor education at the ShowPro Live Exhibitor Workshop for ProMat 2015. From 11 AM - 4 PM, the MHI ShowPro Live Exhibitor Workshop will feature a fantastic lineup of trade show consultants. Jefferson Davis, Gary Moore and Ed Jones will deliver ALL NEW CONTENT to help your company maximize trade show investment. Learn best exhibiting and sales practices. Gain practical ideas, knowledge and skills to help maximize ROI at industry trade shows.

The MODEX 2016 Space Draw Kickoff Event
December 11, 2014 // NCAA Football Hall of Fame
From 6 - 9 PM, MHI invites you to tour the new NCAA Football Hall of Fame. The evening will feature hors d’oeuvres, networking, access to the hall of fame and an evening of entertainment.

Learn more and register at ProMatShow.com/ShowPro.  
ShowPro Live and the Space Draw Kick Off Event are FREE events, but are limited to the first 200 registrants.
U.S. Roadmap for Material Handling & Logistics

The U.S. Roadmap for Material Handling & Logistics, published in January 2014, is a 67-page report and action plan written for the logistics and supply chain industry. It identifies 65 capabilities the industry needs to develop to increase productivity, reduce costs, create jobs and enhance the global competitiveness of the U.S. between now and 2025.

The Roadmap’s content is based on input from a broad, open community of thought leaders including material handling and logistics practitioners, suppliers, academia, associations, publications and government. They contributed thoughts about the capabilities and resources that the industry must improve during a series of roundtable discussions and Roadmap draft reviews. Learn more and download the Roadmap at mhlroadmap.org.

ProMat Workforce Summit

The ProMat Workforce Summit will be held March 25 - 26, 2015 during ProMat 2015. In addition to Classroom Day, the Summit will feature educational tracks focused on supply chain workforce issues.

ProMat Classroom Day

12th Annual Material Handling & Logistics Classroom Day to be held on Wednesday, March 25, 2015 at ProMat. Classroom Day increases the recognition and appreciation of the material handling and supply chain industry among faculty and students who represent the future buyers and users of manufacturing and supply chain products and services. If you are interested in becoming a tour guide contact Daniel Stanton at dstanton@mhi.org.

Material Handling Education Foundation, Inc. (MHEFI)

The Board of Directors of the Material Handling Education Foundation, Inc. (MHEFI) recently announced its 2014-2015 Scholarship Winners. Forty-eight scholarships for a total of $174,114 were awarded for this academic term.

This continues MHEFI's 37-year tradition of investing in college students who have committed to a career in the material handling, logistics and supply chain industry. Graduating students will enter the workforce as engineers, project managers, management, research and academia. Many will be employed by member companies and end-users.

Please consider making a tax deductible investment in our future workforce. You may do so by completing the pledge form at the MHI Registration Desk onsite. If you have any questions or if you would like to establish a named scholarship for your company, please contact Donna Varner at dvarner@mhi.org or 704.676.1190.
2014-2015 MHI Officers and Board of Governors

Officers:

Chairman of MHI
Dave Young, President, EGA Products, Inc.

President of MHI
John Paxton, Vice President and General Manager, Terex Material Handling

Vice President of MHI
Gregg E. Goodner, President Hytrol Conveyor Company, Inc.

Last Retiring Executive Chairman
E. Larry Strayhorn

Board of Governors:

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Brett Wood, Chairman
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In addition to the Board, the following industry leaders serve on the MHI Roundtable

Jay Anderson, President, Steel King Industries, Inc.
Ken Beckerman, President, Flexcon Container
Jim Bowes, President & CEO, Peach State Integrated Technologies
Don Frazier, Emeritus, Frazier Industrial Company
John Hill, Director, St. Onge Company
Bryan Jensen, Vice President, St. Onge Company
Peter Kerrick, President, Bushman Equipment, Inc.
Rick Lee, Officer, Transnorm System, Inc.
Gregg Meyer, Director National Accounts, Colson Group USA
Brian Neuwirth, President, UNEX Manufacturing, Inc.
Kevin O’Neill, Vice President, Steele Solutions, Inc.
Dan Quinn, Emeritus, Manager, New Business Development Millwood, Inc. & Liberty Technologies
Kelly Reed, Partner/EVP, MH Integration, Tompkins International
David Reh, Chairman of the Board, Gorbel Inc.
Joe Robillard, President, Autoquip Corporation
Markus Schmidt, Senior Vice President, Swisslog Logistics, Inc.
Pat Sedlak, Principal, Sedlak Management Consultants
Clark Skeen, President, CubiScan
Jeff Smith, CICMHE Liaison, Auburn University
Jim Vandegrift, President, R&M Materials Handling, Inc.
Ron Young, President, Husky Rack & Wire

MHI 2014 Chairmen’s Council

Automated Storage/Retrieval Systems (AS/RS)
Chair: Ed Romaine, Integrated Systems Design
Vice-Chair: Roger Stubbs, Dematic Corp.

Automatic Guided Vehicle Systems (AGVS)
Chair: David Noble, Daifuku-Webb
Vice-Chair: Stacy Kelly, SICK, Inc.

College Industry Council on Material Handling Education (CICMHE)
President: Andres Carrano, Auburn University
Vice President: Bill Ferrell, Clemson University

Conveyor and Sortation Systems (CSS)
Chair: John Sarinick, Beumer Corporation
Vice Chair: Joel Thomas, Lenze Americas

Crane Manufacturers Association of America, Inc. (CMAA)
President: John Paxton, Terex Material Handling
Vice President: Chris Becker, G.W. Becker, Inc.

Electrification & Controls Manufacturers Association (ECMA)
Chair: Carl Walters, Konecranes America, Inc.
Vice Chair: Mike Sparks, Conductix-Wampfler

Ergonomic Assist Systems and Equipment Council (EASE)
Chair: Jim Galante, Southworth International Group, Inc.
Vice-Chair: David Butwid, Gorbel, Inc.

Hoist Manufacturers Institute (HMI)
President: Mark Arthur, R&M Materials Handling, Inc.
Vice President: Robert Burkey, Yale Hoists

Institute of Caster & Wheel Manufacturers (ICWM)
President: William LeMeur, Superior Tire & Rubber Corp.
Vice President: Darrell Metzger, Colson Group USA

Integrated Systems and Controls (ISC)
Chair: Kenneth Fry, Rockwell Automation Control Systems
Vice-Chair: Jerry Koch, Intelligrated, Inc.

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Chair: Louis Coleman, Autoquip Corporation
Vice Chair: Ev Latvys, Advance Lifts, Inc.

Loading Dock Equipment Manufacturers (LODEM)
Chair: Mike Pilgrim, Systems, Incorporated
Vice Chair: Robert Hensel, Nova Technology International, LLC

Monorail Manufacturers Association (MMA)
President: Rob Beightol, Gorbel, Inc.
Vice President: Dan Konstantinovsky, Terex Material Handling

Order Fulfillment Solutions (OFS)
Chair: Brian Keiger, Grenzebach Corporation
Vice-Chair: Rick Fox, FOX IV Technologies, Inc.

Protective Guarding Manufacturers Association (ProGMA)
Chair: Steve Diebold, WireCrafters, LLC
Vice Chair: David Brentz, Industrial Netting

Rack Manufacturers Institute (RMI)
President: Stephen Rogers, Hannibal Industries, Inc.
Vice President: Simon Brain, Husky Rack & Wire

Storage Manufacturers Association (SMA)
Chair: Keith Shipman, Cornerstone Specialty Wood Products, LLC
Vice-Chair: Kevin O’Neill, Steele Solutions, Inc.

Supply Chain Execution Systems & Technologies Group (SCE)
Chair: Alan Reigart, St. Onge Company
Vice Chair: John Reichert, TECSYS Inc.
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**Save The Date**

**2015 MHI Executive Summit and Annual Conference**
October 4-7, 2015
Sawgrass Marriott
Ponte Vedra Beach, FL

2014 MHI ShowPro Live
December 11, 2014
Georgia World Congress Center
Atlanta, GA

Space Draw Kickoff
December 11, 2014
NCAA Football Hall of Fame
Atlanta, GA

MODEX 2016 Space Draw
December 12, 2014
Georgia World Congress Center
Atlanta, GA

ProMat 2015
March 23-26, 2015
McCormick Place South
Chicago, IL

2015 MHI Spring Meetings
May 17-20, 2015
Hilton City Center
Charlotte, NC

MODEX 2016
April 4-7, 2016
Georgia World Congress Center
Atlanta, GA
Don’t Miss MHI’s 70th Anniversary Celebration at ProMat featuring Frank Caliendo!

McCormick Place, Chicago, IL  |  Wednesday, March 25, 2015

Live music, food & drinks plus entertainment by comedian and impressionist Frank Caliendo!

Learn more and purchase tickets at ProMatShow.com/70

A portion of ticket sales will support

THE MATERIAL HANDLING EDUCATION FOUNDATION, INC.