

FOR IMMEDIATE RELEASE:

***BUSHMAN EQUIPMENT, INC PROVIDES CUSTOM LIFTERS***

Butler, WI (February 12, 2014)—Bushman Equipment, a manufacturer of custom-engineered material handling solutions, recently delivered six custom engineered lifters to a construction equipment manufacturer's plant in the southern U.S.

The lifters are rated for 12,000 lbs capacity and weigh 1,400 lbs each. They are used to lift and move welded frames by gripping a slewing ring bolt flange without damaging machined surfaces.

The operators used to manually rig chain slings to the frames, which was time consuming and posed safety risks.

The Bushman lifters can grip a broad range of flange diameters without manual intervention. This reduces set-up time and reduces the safety hazards that come with manual hitching.

After integrating the equipment into the production process, the customer's manufacturing engineer reported that "the lifters are working flawlessly... and have had a tremendous improvement on safety and velocity."

###

***Bushman Equipment Inc. designs and manufactures material handling solutions in two product segments: 1) Below-the-Hook lifting attachments including C-Hooks, coil grabs, spreader beams, sheet & plate lifters, lifting tongs, rotating axis grabs and more; 2) Floor-Operated equipment including upenders, inverters, lift tables, transfer cars and more. In January, the company purchased the intellectual property assets of itnac Corp of Birdsboro, PA—including the product brand Flip-Rite™, as well as the business name, "ITNAC". Founded in 1950, Bushman is located in Menomonee Falls, WI, just outside Milwaukee and has 44 employees, including 20 skilled craftsmen and 10 engineers.***

FOR MORE INFORMATION: Contact Pete Kerrick, President, at 800-338-7810 or [pete.kerrick@bushman.com](mailto:pete.kerrick@bushman.com) [www.bushman.com](http://www.bushman.com)



Custom engineered BUSHMAN® lifter picks up one of several sizes of welded frames.

