

Press Release

Goff's Enterprises, Inc.

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The Flexible Way to Control Temperature

APRIL 1ST, 2010 (*Pewaukee, WI*) In an effort to reduce temperature loss and separate space Goff's Enterprises, Inc. introduces *Climate Curtains*. Developed from the Original Goff's Curtain Wall, Climate Curtains are double paneled vinyl curtain walls lined with Thinsulate Ultra Insulation from 3M to provide flexible, climate control isolation for a variety of applications including freezer and cooler areas, loading docks, food processing lines, and warehouse separation.

The unique ability to collapse and slide out of the way when not needed compared to other "stationary" insulated curtains currently in the market, allows the end-user the flexibility to move machinery, equipment, and people in and out of temperature controlled areas. Goff's Climate Curtains also feature thermal valences and floor sweeps that dramatically reduce temperature loss along outer portions of the panels. The unique overlapping panel design enables the curtains to maintain an insulation factor of R-5 throughout the entire curtain, not just "non seam" areas like other brands. An R-20+ can be achieved by installing multiple layers. Constructed with 18 oz coated vinyl, available in 7 colors, Climate Curtains come in 60" wide panels in any height and are custom made to fit each application. Goff's Climate Curtains meet NFPA 701 Standards for fire



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resistance, feature full hook and loop fasteners along rolled, finished side edges, and are double locked stitched using mildew and rot resistant thread. Utilizing the optional galvanized steel track and roller system, integrated doorways are available for easy access.

Goff's Climate Curtains were designed out of a necessity in the market. "It was actually our distributors who gave us the idea for the product. They were constantly asking for a heavier grade curtain to help control temperature loss. A lot of our product innovations are the result of customer and distributor feedback." states Tony Goff, President of Goff's Enterprises, Inc. "Since the extraordinary fall in the economy people are more conscience about their money. Climate Curtains provide a more cost-effective solution to a permanent wall in an effort to lower energy costs."

Goff's Enterprises is the original manufacturer of the curtain wall. Started in 1987, Goff's has now extended its product line to include curtain walls, welding curtains & screens, high speed industrial vinyl and mesh roll-up doors, strip doors, noise control products, and food processing curtains.

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