About Us

Optimizing Supply Chain

GreyOrange designs, manufactures, and deploys advanced robotic systems for automation in warehouses, fulfillment and distribution centers.

The GreyOrange approach has been to design autonomous modular units and intelligent software modules that work together and perform highly complex tasks and offer scalability and flexibility in operations which can’t be expected in traditional automation. Combining robotic expertise and software engineering, GreyOrange helps businesses around the world to optimize the supply chain.

Supply Chain Complexities

- Just-in-time Demand/Supply Forecasting
- Network Proliferation
- Omni-Channel Fulfillment
- Manpower Issues
- SKU Proliferation
- Express Delivery

GreyOrange Optimizing Supply Chain

Supply Chain Optimized

- Cost Optimized
  - Scalability
  - Business Continuity
  - Low Total Cost of Ownership
- Fulfillment optimized
  - Accuracy
  - Speed
  - Versatility

Enabling Customers Across Geographies and Industry Verticals

Industry Verticals

- Logistics
- E-commerce
- Factory/Warehouses
- Retail
- Consumer Goods
- Automotive

Optimizing Supply Chain

- Cost Optimized
- Scalability
- Business Continuity
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- Fulfillment optimized
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- Speed
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Enabling Customers Across Geographies and Industry Verticals

Technology Leadership

- Leader in warehouse automation, robotics, AI and end-to-end supply chain software solutions
- 40% plus R&D workforce
- 50+ individual patents filed

Global Presence

- 5 Regional Headquarters
  - Singapore | Japan | USA
  - Germany | India
- Global Installations
  - 70+ Global Installations
GreyOrange is a multinational technology company that designs, manufactures and deploys advanced robotics systems for automation in warehouses, distribution and fulfillment centers. Through the use of flexible automation, the power of AI and exceptional customer service, we work closely with businesses to recognize their needs, optimize the supply chain and enhance process efficiency. As we prepare businesses for the future, our customers can focus on what they do best: create, sell and innovate. We help our customers evolve their business, without sacrificing what makes it unique. Founded in 2011, GreyOrange is headquartered in Singapore with offices in India, Japan, Germany and USA, and three state-of-the-art research and development centers in USA, Singapore and India.

GreyMatter, a decision science driven software platform that encompasses warehouse material flow and automation control systems functionality, delivering visibility, collaboration and actionable insights required to manage omni-channel warehouses, distribution and fulfillment centers. GreyMatter leverages Artificial Intelligence (AI) and Machine Learning (ML) to optimize large and complex operations and to adapt to changing business demands, enabling future-ready warehouses.

Flexible Sortation
Flexo as the name suggests refers to flexible sortation. It is a modular system designed to manage volatility in parcel sortation in an investment-friendly manner. It best suited to solve the sortation problems of e-comm and logistics players experiencing rapid business changes.

Goods-to-Person
Butler
An advanced robotic goods-to-person technology for automated putaway and replenishment, picking and combining orders in fulfillment and distribution centers. The system seamlessly adapts to changing inventory profiles, demand patterns and peaks.

Butler PickPal
An autonomous order fulfillment solution for warehouses which works seamlessly with Butler system, to pick, process and consolidate orders. Get 2x to 4x efficiency and approx 100% accuracy in order fulfillment.

GreyMatter
Decision Science Driven

Flexible Intelligent Friendly
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Global Customers
Flipkart, Sodimac Homecenter, Ninja, Ekart, Aramex, Loggi, Kerry Logistics, Mynta, Jabong, Zalando, Trusco, Xpo Logistics

Global Partners
HCL, Sistema, LG CNS, Infusion Technology, UST Global, Ramco, GPS, Span, Hy-Tek, Logaps, Transitec, Lodmaster, BIG BOX Intralogistics, GoldBond, GoldKorn, Smartlog, Ambish, Taipei Trading, Pliastex, Advanced Warehouse Solutions, Brint, Ground

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