



MHI Annual Conference

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#MHIAC17

October 2 - 4, 2017

Boca Raton Resort
Boca Raton, FL

2017

MHI.org/Conference

FIND EVERYTHING YOU NEED IN ONE APP



**Download the MHI Annual Conference
mobile app by visiting mhi.org/app.**

View a schedule of events, meeting room locations, speaker information, and a map of the hotel and meeting rooms. Also, you can participate in games, contests, activities and more! By downloading the app, you will receive important alerts on your mobile device during the conference.

Welcome to the 2017 MHI Annual Conference.

The Conference will feature four keynotes and two conference tracks of twelve educational sessions including speakers, facilitated roundtables, workshops and panels. You'll also have the opportunity to participate in MHI Product Group and Solutions Community meetings that help shape the future of our industry.

Join us at the **Welcome Breakfast on Monday, October 2**, as we kick off an exciting conference of networking, collaboration, learning and fun.

Welcome Breakfast

Monday, October 2
6:30 AM - 8:00 AM

Breakfast Served: 6:30 AM
Opening Remarks: 7:15 AM



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See what's happening live at the MHI Annual Conference on Twitter with **#MHIAC17**

MHI ANNUAL CONFERENCE SCHEDULE A

	Sunday, October 1	Monday, October 2	
Time		Speakers/Panels	Workshops/Roundtables
6:30 AM		Welcome Breakfast 6:30 AM - 8:00 AM	
7:30 AM			
8:30 AM			
9:30 AM		Speaker: Brian Federal Boldly Advancing into the Digital Future 9:00 AM - 10:30 AM	Roundtable: Implementing Industry 4.0 9:00 AM - 10:30 AM <i>Presented by MHI Solutions Community</i>
10:30 AM		Keynote: Jason Schenker, President, Prestige Economics 11:00 AM - 12:00 PM	
11:30 AM		Lunch and Keynote: Josh Linker, Hyper-growth CEO Chairman at Fuel Leadership, LLC Entrepreneurial Fire: Think and Act Like a Startup 12:00 PM - 2:00 PM	
12:30 PM			
1:30 PM			
2:30 PM		Panel: Innovative Workforce Solutions: Lessons From the Leading Edge 2:15 PM - 3:45 PM	Workshop: How to Innovate Swiftly & Systematically: Innovation Step-by-Step 2:15 PM - 3:45 PM
3:45 PM			
4:30 PM		Panel: DC of the Future...Today 4:00 PM - 5:30 PM	Roundtable: Creating and Implementing Workforce Development Solutions 4:00 PM - 5:30 PM
5:30 PM			
6:30 PM	Annual Conference Happy Hour and Buffet Dinner 6:00 PM - 9:00 PM	Happy Hour 6:00 PM - 7:00 PM	
7:30 PM		Dinner - Glow Games Party 7:00 PM - 9:00 PM	
8:30 PM			
9:30 PM			



AT A GLANCE

Tuesday, October 3	
Speakers/Panels	Workshops/Roundtables
Breakfast 6:30 AM - 8:00 AM	YPN Breakfast 7:00 AM - 8:00 AM
Speaker: Dave Mattson The Importance of Sales Process 9:00 AM - 10:30 AM	Roundtable: Exploring Data Interoperability in Material Handling 9:00 AM - 10:30 AM <i>Presented by MHI Solutions Community</i>
Keynote: David Roberts, Singularity University 11:00 AM - 12:00 PM	
Lunch and Keynote: Susan O'Malley, first female NBA president and Sr. Instructor at University of SC Lessons in Leadership, Teamwork, Customer Service and Life 12:00 PM - 2:00 PM <i>Sponsored by First Financial</i>	
Panel: How to Score Valuable Media Coverage 2:15 PM - 3:45 PM <i>Presented by Mpro</i>	Workshop: Management Blind Spots - How to Spot Them, and How to Avoid Them 2:15 PM - 3:45 PM
Panel: What's Keeping Supply Chain Professionals Up at Night 4:00 PM - 5:30 PM	Workshop: Creating Meaningful Customer Experiences for Your Brand <i>Presented by Mpro</i> 4:00 PM - 5:30 PM
Happy Hour 6:00 PM - 7:00 PM	
Dinner - Trivia Night and MHI Awards 7:00 PM - 10:00 PM <i>Sponsored by: </i>	




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MHI ANNUAL CONFERENCE APP

Download the MHI Annual Conference mobile app for room locations and information on conference games.



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To download visit
MHI.org/app



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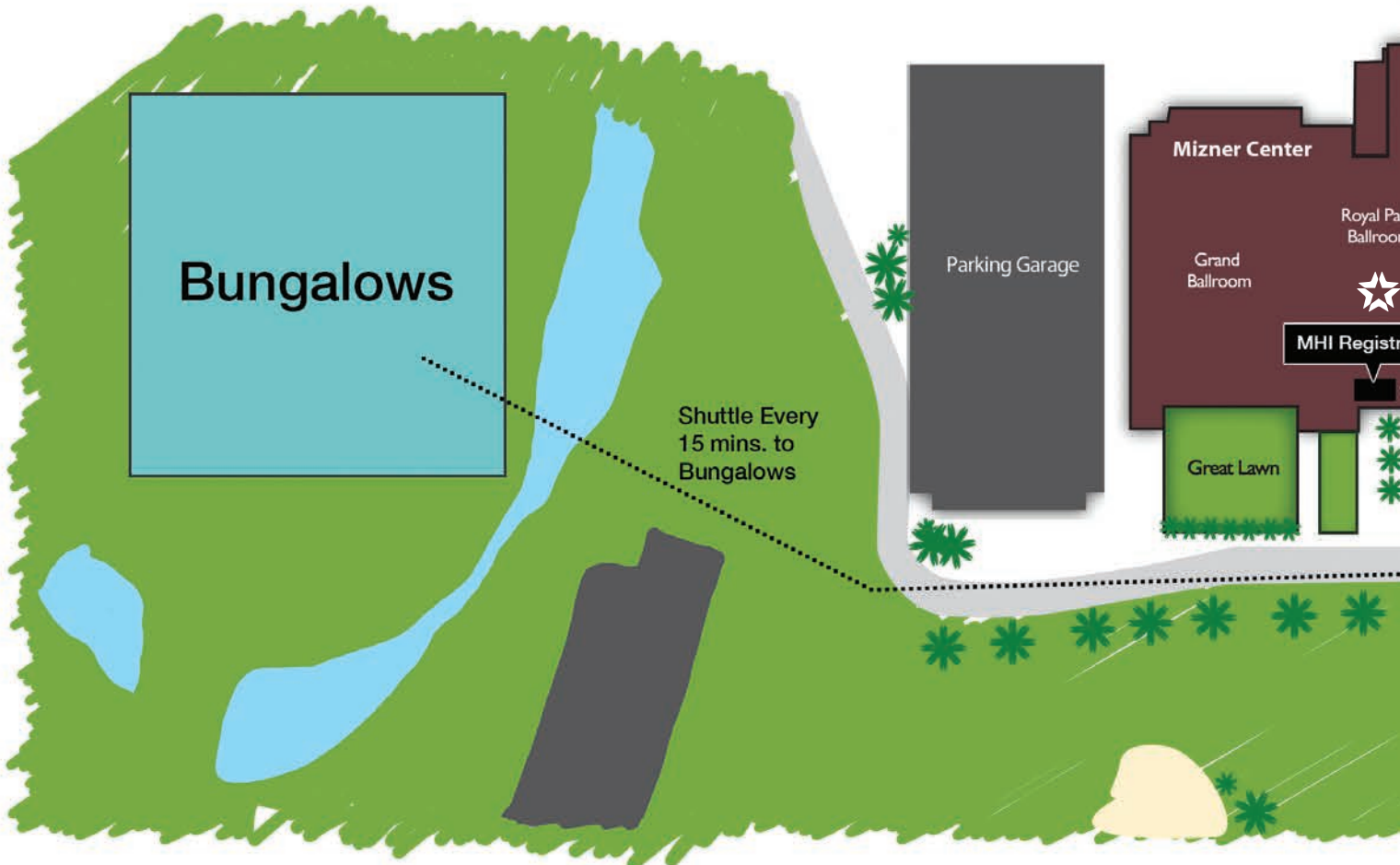
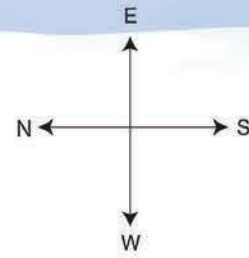
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BOCA RATON RESORT HOTEL MAP

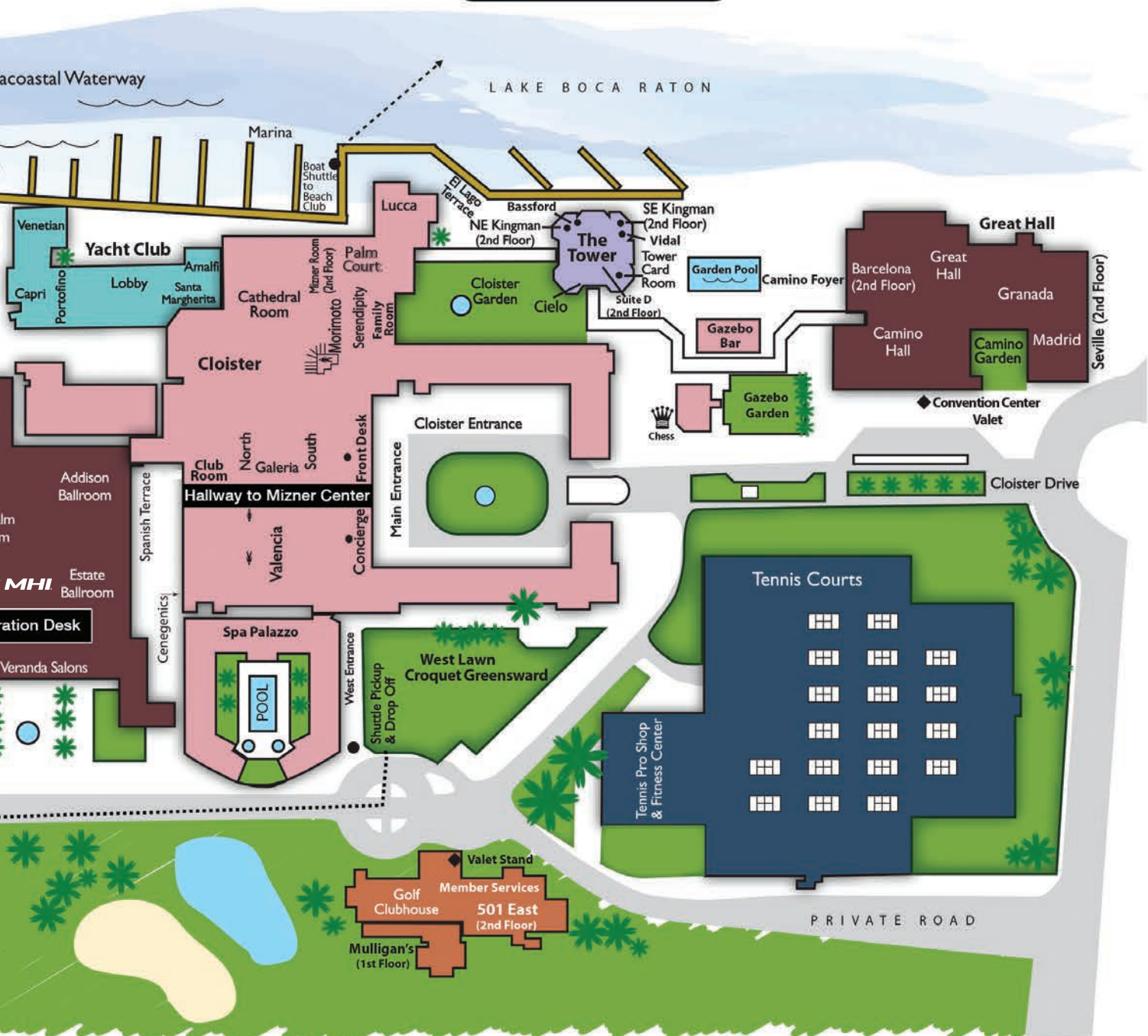




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Visit the sponsor booths located in the Market Intelligence Center Networking Lounge.

Beach Club



MHI INDUSTRY GROUP MEETINGS

**MONDAY,
OCTOBER 2**

7:30 AM – 8:00 AM

- CMAA First Timer Orientation

8:00 AM – 11:00 AM

- ICWM Member
- AGVS Member
- ProGMA Engineering
- CMAA WG
- CMAA Engineering

8:00 AM – 3:30 PM

- RMI SAC

8:00 AM – 5:00 PM

- SMA SAC

2:30 PM – 5:30 PM

- Solutions Community
- CMAA Member
- ProGMA Member

3:30 PM – 5:00 PM

- Storage Rack Decking

**TUESDAY,
OCTOBER 3**

7:00 AM – 8:00 AM

- SMA/RMI Engineering

8:00 AM – 11:00 AM

- LODEM Member
- CSS Member
- SMA Engineering
- LIFT Engineering
- HMI Engineering
- MMA Member

8:00 AM – 5:00 PM

- CMAA Engineering

2:30 PM – 4:00 PM

- ASRS C/VLM WG

2:30 PM – 5:30 PM

- SMA Member
- LIFT Member
- RMI Engineering
- ECMA Strategic WG
- HMI Member

4:00 PM – 5:30 PM

- ASRS F/A WG

**WEDNESDAY,
OCTOBER 4**

8:00 AM – 11:00 AM

- EASE Member
- RMI Member
- CMAA Engineering

12:30 PM – 3:30 PM

- ASRS Member
- ECMA Member

4:00 PM

- Chairman's Council

Download the conference app at [MHI.org/app](https://mhi.org/app) for meeting room information and the most up-to-date event schedules.

Find out how you can join one of MHI's 15 Industry Groups. Learn more at [MHI.org/Industrygroups](https://mhi.org/Industrygroups)





Network, relax and have fun!

MHI Trivia Night & Awards

Tuesday, October 3, Boca Raton Resort

Happy Hour 6 PM - 7 PM, Foyer

Trivia and Awards 7 PM - 10 PM, Grand Ballroom

Join us from 6 pm - 7 pm in the foyer for Happy Hour. At 7 pm we will move into the ballroom for a game of trivia with a Family Feud style finale. What is your strategy? Sit with friends or sit with members you don't know yet who just look especially smart; your table will become your team for the evening's trivia game. With a live leaderboard to keep score and lots of interesting questions, we will see who knows the most about, well, nothing in particular...it's all about the fun!

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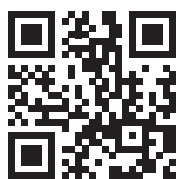
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Activities



Contests



Prizes



Networking



Fun

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Save The Date

ShowPro Live Exhibitor Workshop
December 6, 2017
McCormick Place
Chicago, Illinois

ProMat 2019 Space Draw
December 7, 2017
McCormick Place
Chicago, Illinois

2018 Spring Meeting
March 19-21, 2018
Westin Charlotte
Charlotte, North Carolina

MODEX 2018
April 9-12, 2018
Georgia World Congress Center
Atlanta, Georgia

2018 MHI Executive Summit
October 14, 2018
JW Marriott Grande Lakes
Orlando, Florida

2018 MHI Annual Conference
October 15-17, 2018
JW Marriott Grande Lakes
Orlando, Florida

ProMat 2019
April 8-11, 2019
McCormick Place
Chicago, Illinois



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