



CMAA[®]

**CRANE MANUFACTURERS
ASSOCIATION OF AMERICA, INC.**

VALUE STATEMENT

CMAA MISSION STATEMENT

Mission:

Our Mission is to deliver exceptional value to our end-users, channel partners, members and industry associates while serving the overhead material handling industry through:

- Safety Advocacy
- Engineering Specifications and Standards Development
- Market Intelligence
- Educational Materials
- Member Professional Development
- Recruiting and Developing a representative, active membership
- Promotion and Enhancement of the CMAA brand

VALUE STATEMENT

To CMAA Customers

Crane Manufacturers of America (CMAA) members are the leading providers of overhead traveling crane equipment and related products. They are recognized as the leading advocates for the safe application and operation of these products.

Engineering specifications are widely recognized as the preferred design standard of overhead traveling, integrated crane systems, and crane components.

CMAA conducts business professionally with a spirit of enthusiasm, cooperation, honesty, and integrity.

[LEARN MORE ABOUT CMAA MEMBERS](#)



To CMAA Members

Unique networking opportunities.

Provide opportunities for industry education, leadership, and increased market presence.

Members are recognized as leaders in the marketplace:

- Deliver superior value in their products and services
 - Provide products and services that are safe and productive
- Develop knowledgeable and expert channel partners
- Provide an environment in which our customers can confidently purchase and derive superior values from our products

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Safety Advocacy

- Best Practices for product usage
- CMAA Crane Service Classes
- Development of maintenance and service inspection manuals
- Overhead Crane Inspection & Maintenance Checklists
- Development of proper product usage documents
- Crane Operators Manual & Buyers Guide
- Member of CHM Alliance with OSHA
- Tip & Fact Sheets for OSHA Distribution

2

Engineering Specifications and Standards Development

CMAA Specifications:

- CMAA Spec 74 – Single Girder Cranes
- CMAA Spec 70 – Multiple Girder Cranes
- CMAA Spec 78 – Professional Services
- CMAA Spec 79 – Crane Operators Manual

3

Market Intelligence and Education Materials

- Unit and volume statistics program
- Market forecasts and economic indicator monitoring
- Industry forecasts
- Trend monitoring
- Geographic product and industry distribution
- Planning and forecasting tools
- Market Intelligence Center

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Members' Professional Development

- Leadership development
- Multi-topic educational series
- Networking throughout the industry
- Peer to peer interaction

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CMAA Members are recognized as Market Leaders

CMAA Members

- Are speakers and education subject experts
- Provide engineering specification and standards development
- Publish product standards

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Increase Exposure to Customers and Increased Business Opportunities

- Web-based Case Studies provide Market Solutions to Users
- MHI Website channels customers to CMAA
- CMAA Buyer's Guide
- The Overhead Alliance promotes overhead lifting technologies