



**SCHOLARSHIP
FOUNDER
HOWARD
BERNSTEIN**

Howard Bernstein started his material handling business in 1951, Atlas Lift Truck Rentals. For the past 60 years, Howard has not only expanded his enterprise to include seven companies offering diversified material handling products and services, but he has been an innovative leader in the material handling business community, through his work and leadership with the Material Handling Equipment Distributors Association.

Howard Bernstein is also passionate about education. "We have to attract young, bright minds into the industry that has been so great to me," he says. "We need to get young people involved with material handling because it's such an important industry. These are labor-saving devices and systems. It is equipment that industries need."

His message for young people is that material handling is a great industry because it's not confined to nuts and bolts. "It's exciting," he says. "You learn to communicate with people at all levels, not just the executive. You really learn what makes the world go round and become an expert in all industries. In doing so, you broaden your scope of understanding and truly make yourself a better, more well-rounded person."

**THE MATERIAL
HANDLING
EDUCATION
FOUNDATION,
INC.**

The Material Handling Education Foundation, Inc. is an independent, non-profit 501(c)(3) organization dedicated to encouraging and supporting material handling education. The Foundation offers a variety of scholarships to students pursuing an education in material handling.

**SCHOLARSHIP
ELIGIBILITY
AND CRITERIA**

Applicants must be enrolled and majoring in an industrial distribution program or a comparable engineering curriculum at a pre-qualified institution.

**To Apply for
The Howard Bernstein Material
Handling Distribution Scholarship**

visit www.mhia.org/about/mhefi
or
call 704-676-1190

**This scholarship program is
supported and endorsed by**



THE MATERIAL HANDLING
EDUCATION FOUNDATION, INC.

The \$5,000 Howard N. Bernstein Material Handling Industrial Distribution Scholarship

*In Partnership with The Material Handling
Education Foundation, Inc.*



The **\$5,000** Howard N. Bernstein Industrial Distribution Scholarship

Congratulations for choosing the exciting opportunities available for a career in Industrial Distribution. One of the most stable and diversified fields is material handling equipment. Simply put, material handling, sometimes called logistics, is the business of getting the right stuff to the right place, efficiently, safely and on time.

Material handling includes products as varied as lift trucks, conveyor, storage products, casters, loading docks...and as complex as automated storage systems, warehouse management software, and distribution systems design. It includes installation and service for all these products and systems.



SCHOLARSHIP PROGRAM

The objective of the Material Handling Education Foundation Scholarship Program is to promote the study of material handling and to expose as many students as possible to the material handling industry. This includes the vast array of equipment, systems and technologies represented by the industry. Quality material handling is a must for a productive enterprise and a great opportunity for the many career paths available within the supplier, distributor and end-user (applications) sides of the industry. The goal of the scholarship program is to encourage choices upon graduation that will ultimately lead to careers within the industry and careers in teaching and research that will prepare the next generation of industry leaders.

Continued on next panel...

These products and services are most often provided to everything from start-up companies to the world's largest corporations through independent distributors. Career opportunities in material handling distributions include:

- Sales
- Operations
- Systems Design
- Marketing
- Information Technology
- Logistics
- Finance
- Service
- General Management

There will be opportunities to manage and purchase ongoing successful companies, as well as start your own.

To learn more about Material Handling:

visit

www.mheda.org

or

www.mhia.org