



Laurie Hein Denham, PLS, CAE

President, American Society of Transportation and Logistics (AST&L)

Mrs. Denham has been president of ASTL for over ten years. During her tenure, ASTL has grown from a domestic to an international organization with offices and affiliates in Asia, India, Europe, and South Africa. She has broadened ASTL's certification tracks for transportation/logistics professionals to a three-tier program career path program beginning with an entry level high school program through mid and senior level management programs. These programs have been accepted by the National Association of Manufacturers Transportation, Distribution, Logistics sector of the supply chain, as a career pathway of stackable credentials for supply chain talent training.

In October 2012, Ms. Denham was appointed by the interim Secretary of Commerce Rebecca Blank, to the Advisory Committee on Supply Chain Competitiveness. She serves on the task force with the US Department of Labor and US Department of Transportation to update the Transportation Distribution and Logistics (TDL) competency model.

Prior to association management, Mrs. Denham founded The Choice, Inc. a temporary staffing company. For 15 years she served as president and CEO, with offices in Washington DC and Chicago. She is experienced in business development, training, marketing, corporate re-organization, and administration.

Mrs. Denham serves on the Dean's Advisory Board of the University of North Florida's Division of Continuing Education. She holds a Masters Degree from the University of Tennessee and is an Elder at The National Presbyterian Church.

Laurie and her husband Michael live in Bethesda Maryland and have four children.