

Ascena Retail Group

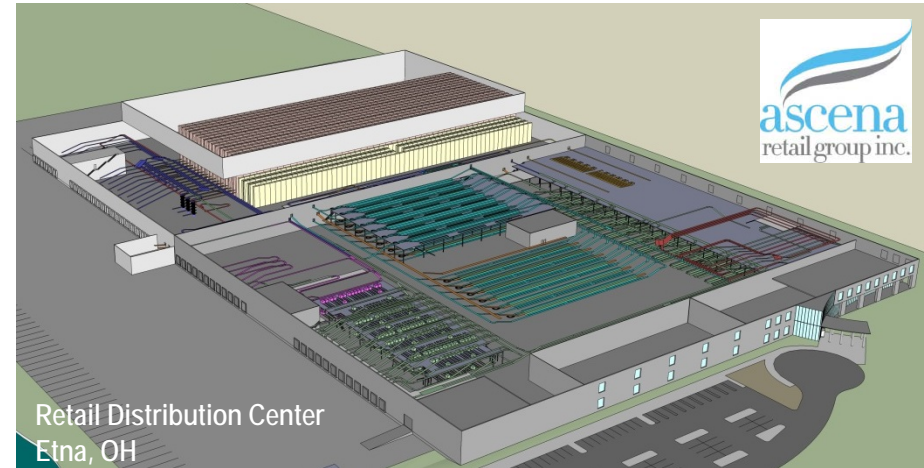
CHALLENGES

- Ascena desired Master Planning and Project Management assistance with a planned expansion to a DC in Etna, OH, to support all of its retail distribution
- Project objectives included: reduced operating cost, increased capacity, improved service level, optimized footprint and flexibility to support growth
- Subsequently, Ascena asked Sedlak to oversee a retrofit for eCommerce at its Greencastle, IN facility while maintaining retail operations prior to final transition

WHAT SEDLAK DID

Etna Expansion

- Developed optimal facility size, layout, building concept and material handling equipment design for 370,000 sq. ft. LEED certified expansion, including office, distribution and ancillary space
- Designed operational methodologies based on best practices
- Created all MHE specifications and drawings and managed competitive bidding process
- Developed building criteria, drawings and bid documents and oversaw selection of design/build firm
- Planned and managed an office and data center expansion
- Incorporated carton ASRS, high-speed sortation and fluid unloading



WHAT SEDLAK DID

Greencastle Retrofit

- Finalized facility and MHE design for retrofit of 450,000 sq. ft. facility for eCommerce fulfillment operations
- Developed detail design of all MHE/WCS and building modifications, created RFP packages and managed bid process
- Incorporated multi-shuttle miniloop, eurosorter, high-speed sortation and crossbelt sorter
- Provided WCS/WMS/LMS functional design and implementation support
- Provided project management
- Will implement Manhattan LMS

At BOTH facilities, providing concurrent project management services (e.g., schedule and budget maintenance, vendor compliance, issue tracking and resolution, stakeholder communication, risk management, transition planning) with targeted go-live in 2014