



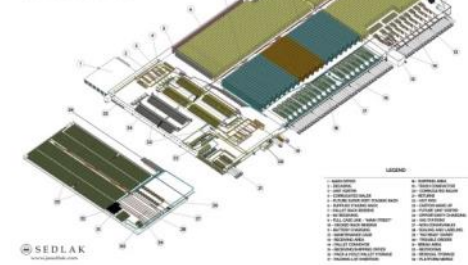
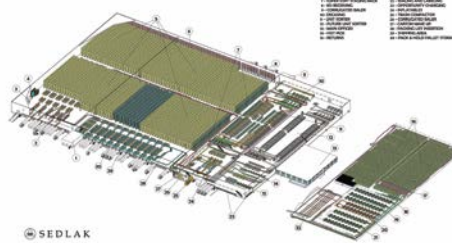
adidas Group is a world-renowned manufacturer of athletic footwear and sporting goods.

## CHALLENGES

- Following its acquisition of Reebok, adidas needed assistance in the planning, design and implementation of two new separate distribution facilities – Apparel and Footwear.

## WHAT SEDLAK DID

- Developed detailed planning document that included justification, recommendations, and implementation strategy for consolidating several business units into the 2 new DCs.
- Conducted detailed design of building—size, layout, clear height, bay size, receiving/shipping door capacities, mezzanines, etc.; and CAD drawings of MHE systems.
- Developed specifications and detailed RFPs for all MHE—storage equipment, package conveyor, carton erector, monorail, maintenance equipment, robots, and work station; analyzed responses and made vendor recommendations.
- Developed, refined, and managed project schedule and budget.



## RESULTS

- ✓ Successful integration of two very large distribution operations into two new state-of-the-art facilities to handle apparel and footwear product lines. Completed within an aggressive time schedule.
- ✓ Distribution operational plan to support the new combined business well into the future.
- ✓ Sedlak also designed and implemented a new warehouse management system. Our work included the interface with adidas’ material handling and business systems, WMS architecture, functional specifications, bidding process, transition planning and training.
- ✓ Both facilities have 25% expansion capabilities and environmentally-friendly features.
- ✓ Both facilities opened with significantly lower cost per unit (CPU) and operations exceeded client expectations.