

For Immediate Release
October 18, 2017

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Tompkins International Receives Gold Award

Gold award given by Raleigh Public Relations Society for excellence in communications.

Raleigh, NC - [Tompkins International](#), a supply chain consulting and implementation firm, received a Sir Walter Raleigh Gold Award for Excellence in Communication. The Sir Walter Raleigh Awards competition is presented annually by the [Raleigh Public Relations Society](#) (RPRS), to showcase exemplary work by North Carolina public relations and communication practitioners. The awards recognized entries for outstanding communications for the calendar year 2016.

Tompkins International was recognized for a highly effective branding campaign, in which our new corporate brand has been enthusiastically received by our target audience. This category also recognized our company's effort to effectively reinvent our brand, bring it to the market properly.

"It was a privilege to accept the award from the RPRS on behalf of Tompkins International. Receiving the award provided full validation that we hit a home run with our new brand. As we continue to build new Tompkins International Companies including [MonarchFx](#), [Tompkins Robotics](#), and [SensorThink](#), I believe our new brand well represents Tompkins as a thought leader creating newer, smarter, and more valuable innovations adding to the greater success of supply chains," [Jim Tompkins](#), CEO, Tompkins International.

"We are excited our work has been recognized by our peers. We could not think of a greater honor and a better location to have received the award, home to our headquarters, Raleigh, NC," stated Jamie Heaward, Marketing Director, Tompkins International.

Tompkins International was a sponsor of the Sir Walter Raleigh Awards for Excellence in Communication Banquet held Tuesday, October 17, 2017 at the [Cannon Room](#) in Downtown Raleigh. [William N. Finley, IV](#), hosted this year's RPRS awards banquet.

About Tompkins International:

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information, visit: www.tompkinsinc.com.

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