

Rack and Shelving Market Reaching New Highs

Wildeck's Director of Marketing Discusses Benefits of Rack and Shelving

Full-Length Article: [Modern Materials Handling](#), February 2019

[Modern Materials Handling](#), a leading industry publication that examines the movement, storage, control and protection of products throughout the supply chain process, recently published an article that explored the benefits of integrating rack and shelving units into warehouses and distribution centers. The article, entitled [Rack and Shelving Market Reaching New Highs](#), stated that in addition to reducing clutter and maximizing existing floor space, rack and shelving products can help increase a facility's operational efficiency.

[Kelly Kamlager](#), Wildeck's Director of Marketing, noted that an increasing number of warehouses and distribution centers are under pressure to reduce the amount of time it takes to get products into the hands of their end-users. As a result, facilities across the country are looking for ways to quickly and cost-effectively achieve more space. Kamlager suggests that a racking, shelving and mezzanine combination is the ideal solution. Unlike costly and time-consuming renovations, racking, shelving and mezzanine combinations can be installed at a fraction of the cost of a move or renovation. Additionally, the installation of these innovative material handling products can be done with minimal disruption to a company's existing operations.

Kamlager went on to explain that the incorporation of automation products with racking, shelving and mezzanine systems is a surefire way to increase a facility's safety and efficiency. For instance, [Wildeck's XpressLift™ VRC](#) is designed to efficiently integrate the vertical transfer of materials between various points of elevation. By automating the cumbersome task of product movement, transfer speed is increased and the likelihood of employee injury is reduced.



In looking to the future, Kamlager also emphasized the need to select racking and shelving products that can grow with the demand for a company's product. The trend towards more rapid fulfilment times is only going to increase. Companies need to be confident that their material handling products can grow with them.

At Wildeck, we believe that material handling solutions are only effective if they resolve



an end-user's specific pain points. Our team of material handling experts is more than qualified to design a racking, shelving and mezzanine system that will safely store and move your products through the supply chain process. Additionally, our line of automated lifting products can help companies achieve higher cycle rates.

GUARDS
MEZZANINES
LIFTS
ACCESS

If you are interested in learning more about Wildeck's line of trusted material handling products, contact us at info@wildeck.com or (800) 325-6939. Our team of solution experts is here to help your facility achieve the optimal operating environment.