



# Toyota Material Handling, U.S.A. – Leadership You Can Depend On

Celebrating more than 45 years of established operations in the United States, Irvine, Calif.-based Toyota Material Handling, U.S.A. Inc. (TMHU) is the supplier for the No. 1 selling lift truck in North America since 2002. Holding the sales leadership position is only one aspect of the company's success.



## Setting the Bar in Safety

The results are in - according to an independent research study conducted by Peerless Media Research Group, Toyota lift trucks rank the safest. In fact, Toyota led all three categories including:

- safety
- fewest safety-related incidents
- most affordable to maintain in terms of safety

This was achieved, in part, by innovative technology such as Toyota's industry exclusive System of Active Stability™ (SAS), a stability enhancement system that electronically monitors a lift truck's operations and reduces the likelihood of a tip-over.

## Total Solutions Provider

Toyota is committed to being a total solutions provider, offering customers the solutions they need for a diverse range of material handling needs. Numerous design advancements and industrial equipment solutions that have improved the material handling process and enhanced the end-user experience, include:



- *Integrated Scale* – The new Toyota legal-for-trade integrated scale\* allows operators to simultaneously weigh and transport loads, resulting in increased efficiency and reduced logistics expenses. An industry exclusive scale-mounted fork positioner option allows operators to quickly and precisely position the forks without leaving their seat.
- *Automated Guided Vehicles (AGVs)* – Toyota's AGVs offer customers several benefits, including higher productivity, continuous operation, reduced product damage, improved process flow and the reduction of non-value-added activity.
- *Fleet Management* – Toyota's Fleet Management Solution goes beyond simple reporting to actually analyzing your fleet and making the right recommendations to deliver a lean fleet. This lean-thinking approach ensures customers receive optimal fleet performance at the lowest possible cost of ownership.
- *Aichi Aerial Work Platforms* – A diverse product line of scissor lifts, crawler and wheeled boom lifts are designed specifically to meet a wide range of indoor and outdoor needs. Aichi's scissor lifts feature an industry-exclusive AC drive system to provide leading performance with minimum service requirements.

## Electrically Charged, Environmentally Driven

The future is electric. In an effort to help meet the growing demand for cleaner running electric lift trucks, Toyota recently introduced the 8-Series, 4-wheel AC-powered electric lift truck line. The AC-powered system is comprised of a series of subsystems – conserving energy and regenerating power to extend battery run time and maximize operational productivity between battery charges. With up to 21 percent faster travel speeds, the new 8-Series minimizes the performance gap with its internal combustion counterparts. Now customers can have the best of both worlds.



## Made in America with Pride

For more than 20 years, Toyota has been proud to provide our customers with high quality products built at the award-winning Toyota Industrial Equipment Mfg., Inc. (TIEM) facility based in Columbus, Ind. A zero-landfill facility, TIEM is now responsible for manufacturing the majority of Toyota's lift trucks sold in the U.S. and has earned numerous accolades, including a 2011 North American Best Plant by IndustryWeek magazine. TIEM is a member of the National Safety Council, complies with the ISO 14001 standard from the International Organization for Standardization and has produced more than 400,000 Toyota lift trucks since its opening in 1990.

## Industry-Leading Dealership Network

Toyota lift trucks are backed by proven product support from an industry-leading network of dealers who offer a broad range of resources including: factory-trained service technicians, Toyota Genuine Parts, Toyota Certified Used Equipment and flexible financing packages through Toyota Financial Services. A nationwide network of 70 authorized Toyota Industrial Equipment dealers and more than 220 dealership locations throughout North America.

For more information on TMHU, please visit [toyotaforklift.com](http://toyotaforklift.com), follow us on [Facebook.com/ToyotaForklift](https://www.facebook.com/ToyotaForklift), [Twitter.com/ToyotaForklift](https://twitter.com/ToyotaForklift) or call 1-800-226-0009.



INDUSTRIAL EQUIPMENT

800-226-0009  
[toyotaforklift.com](http://toyotaforklift.com)

\*Available on 4,000-5,000 lb. Toyota internal combustion, cushion tire lift truck models through the company's authorized network of dealers.