

HUP[®] Battery

High Utilization Positive Batteries When a Premium Flooded Battery is Required

Our High Utilization Positive (HUP[®]) batteries feature a revolutionary design – backed by the longest standard warranty in the business. So you receive more runs per shift, a higher capacity for sustained performance during each shift and less maintenance downtime.

HUP battery plates significantly reduce flaking and shedding of positive plate materials. The design of the HUP battery's positive plate grid allows for the maximum amount of lead paste to be locked into place during a controlled curing process. So the lead paste remains cohesive, and in contact with the positive grid far longer than in standard batteries.

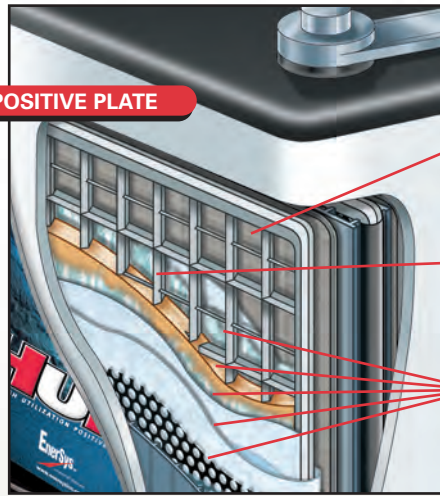
**General
Battery**[™]

Reliable Power for Lift Truck and
Pallet Jack Performance.

EnerSys
Power/Full Solutions

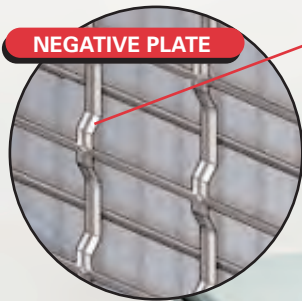


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The Design Advantages Are Built Into the Plates.

- Design:** A computerized casting results in less flash and better crystallization during the grid molding process.
- Advantage:** Stronger, thicker positive grids that are less susceptible to corrosion. The HUP[®] battery's positive grid is the heaviest in the industry.
- Design:** The HUP battery's grid design allows for the maximum amount of active material in each plate.
- Advantage:** More active material for a stronger more consistent performance and increased capacity.
- Design:** HUP battery's exclusive five-layer wrap.
- Advantage:** The horizontal and vertical plate wrapping provides additional protection against shedding of the positive active material.



- Design:** The negative plate is designed with staggered grid pattern.
- Advantage:** A perfect match for the heaviest positive plate, the staggered grid provides for the greatest amount of active material.



Quality Has Its Rewards.

When you purchase a HUP battery, you are eligible to enroll in our Power Payback Program™.

Here's how it works: Five years after you purchase a HUP battery, we'll credit you with 15% of the original purchase price when you purchase a new HUP battery. Along with the HUP Warranty, the Power Payback Program assures you of continuous HUP battery performance.

Backed UP With a Great Warranty.



Seven year (84-months) warranty that battery will perform at 80% of rated capacity—Full warranty for the first 5 years or 60 months and pro-rated warranty for the remaining 2 years or 24 months. It's coverage you can depend on. Guaranteed. Ask your General Battery™ representative for complete warranty information.

HUP [®] — AH Data			
Type	AH/Pos	Height	Plates
85P	85	22.75"	5-33
100P	100	25.56"	5-33
125P	125	30.56"	5-33

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