



CASTER CONCEPTS

FOR IMMEDIATE RELEASE

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WEBER JOINS CASTER CONCEPTS AS NEW AREA REPRESENTATIVE

December 4, 2009 - Albion, Michigan - Caster Concepts, an ISO 9001-2008 certified designer and manufacturer of a comprehensive line of heavy duty industrial casters and wheels, has added Tim Weber as its newest Area Representative. Weber brings more than twenty years of experience and technical expertise to the job and has worked in a consultative sales environment with large and small OEMs, corporations, distributors and industrial users. "I am pleased to have Tim join us as an account manager," said Dr. William Dobbins, president. "His proven ability will be a true asset in strategically growing Caster Concepts and its premium line of products."

From a base in Joliet, Ill., Weber will develop new accounts and serve a variety of Caster Concept's industrial clients within the automotive, aerospace, material handling, construction, agriculture and other demanding industry verticals in Michigan, Wisconsin, Minnesota and Iowa.

He will also strengthen Caster Concepts commitment to bring innovation and value to its products and customer service. For instance:

- CCI continues to develop industry-leading products that save customers money and improve safety, illustrated by recent wins at Ford and Kia (see www.casterconcepts.com/press_releases.asp for more information).
- CCI is committed to quick customer response - on the phone for standard caster products and within 24 hours for custom/special caster designs.
- CCI provides superior communications with less than a one hour response time on requests and continual updating of order status changes.



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- Look for a the new Caster Concepts, Inc. web site with new and innovative technology that will come online 1st quarter 2010

“We are committed to giving our customers more than they expect,” Dobbins added. “The addition of Tim to our sales force is another way that Caster Concepts continues to seek new and improved ways of *beyond the standard* to achieve that goal.”

About Caster Concepts

Caster Concepts, Inc. is an ISO 9001-2000 certified designer and manufacturer of a comprehensive line of industrial casters, ranging from medium-duty series to heavy-duty series to meet any application. CCI also manufactures caster wheels to withstand impact, corrosion, temperature extremes and chemicals found in harsh industrial environments. The multi-functional casters and wheels serve a variety of applications in the industrial, automotive, food service, aerospace, material handling and other demanding markets. Learn more about the entire family of Caster Concepts companies - [Reaction Industries, LLC](#), [The Machine Center](#), [Fabricating Concepts, LLC](#), [Triple E Manufacturing](#) and [CasterShox](#) by visiting the most comprehensive website in the caster industry at www.casterconcepts.com.

Beyond Standard