

## Tips for Selecting Magnetic Inventory Labeling

With the unique challenges faced in business today, most warehouse and distribution centers face the added task of being scalable, flexible and easily navigated. Magnetic inventory labels, a relatively low-tech item, can provide a quick and repositionable solution for shelving and storage areas.

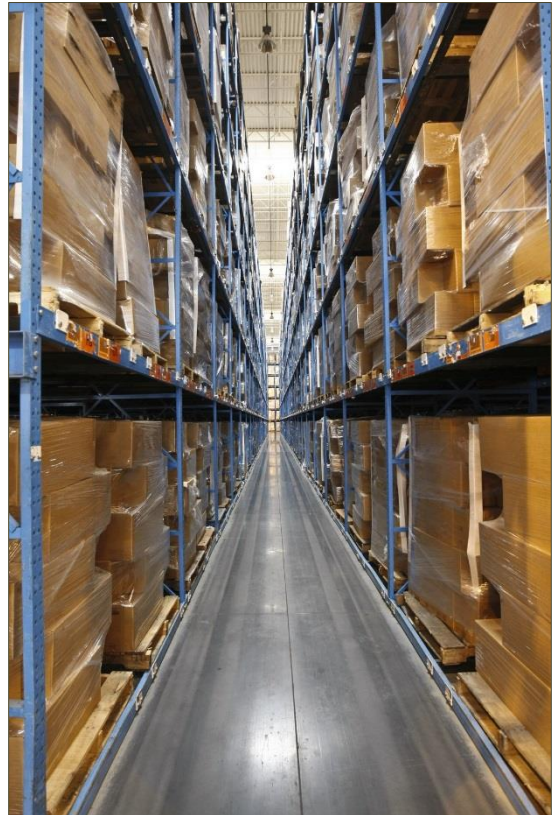
As companies grow, reorganize, bring in new products, and discontinue old ones, magnetic inventory labeling makes sense as both the holders and the cards can be relocated with the product.

Master Magnetics offers four types of categories of magnetic inventory labeling:

Data card holders, magnetic strip with vinyl top coat, plain magnetic strip for preprinted labels, and label holders.

It's important to fully understand needs of the labeling project to determine which product will work best in your warehouse or storage application. Some things to consider include:

- ***Will you relabel shelving or items frequently? Seasonally?*** If this is the case, then the data card holders or labels holders make it easiest to simply relabel the magnet.
- ***Are your labels generated by a barcode machine, RFID or by hand?*** Pre-generated labels work best with any of the magnetic inventory label systems except for the vinyl topcoat. Be sure to take into account the size of label your machine generates and match it to the corresponding size magnetic label.
- ***Is your warehouse racking or shelf storage smooth or is does it have a texture that might interfere with the gripping power of the magnet?*** Any surface that isn't smooth may need a thicker magnet to ensure the label stays put. Both the standard magnetic strip and the magnetic vinyl coated strip are available in different thickness.



- ***Do aesthetics matter?*** In areas that are customer-facing, label holders present a more retail or office image.

Other considerations to take into account are determining if the labels are pre-cut, score cut or uncut? Will the standard lengths and widths work in your environment, or do you require custom sizing?

Our seasoned team of magnetic solutions specialists can help you choose the right magnetic label material to help organize your space. [Contact us](#) for samples and solutions!



*Magnetic Data Card Holder kits are available in four standard widths.*