News Release

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At PACK EXPO, Brother Gearmotors to Introduce Line of ie3 Premium Efficiency Gearmotors

New Gearmotors Offer Faster ROI and Long-term Savings When Compared to IE1 Models

Bridgewater, NJ – **Brother Gearmotors**, a division of Brother International Corporation that offers a wide range of ultra-reliable, sub-fractional AC gearmotors and reducers for the food & beverage, packaging and material handling industries, will introduce a line of **ie3 premium efficiency** gearmotors at PACK EXPO Las Vegas, September 28-30.

The new ie3 premium efficiency gearmotors offer increased efficiency over standard IE1 models throughout the speed range and initiate less mechanical stress, which directly translates into long-term energy savings. The ie3 gearmotors run cooler and with less noise and, as they are sealed for life and require practically no maintenance, significantly reduce costly downtime. Here, two key factors in the enhanced durability of Brother's ie3 gearmotors are the company's ultra-long-lasting e-coat paint and lubrication through premium H1 food-grade grease.

Brother Gearmotors is one of the world's largest fine-pitch gear manufacturers and meets industry demand for smaller, lighter, reliable and energy-efficient power transmission components. Key attributes of gearmotors from Brother include:



- Light, reliable and compact in size
- High torque at low speed
- Sealed for life for maximum efficiency and reduced labor
- Standard high-grade grease for lifetime lubrication and reduced maintenance/downtime
- High-quality, durable, e-coat paint to withstand the toughest environments
- More efficient than worm gearboxes as a result of hardened hypoid gearing

"Brother Gearmotors is pleased to add the ie3 premium efficiency gearmotors to our product offerings," said Matthew Roberson, Senior Director of Brother Gearmotors. "In addition to staying ahead of government energy efficiency regulations, we maintain a strong, ongoing commitment to providing our customers with gearmotors that are not only durable and reliable, but highly efficient and cost-effective."

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About Brother Gearmotors

A division of Brother International Corporation, Brother Gearmotors offers a wide range of high-quality, sub-fractional AC gearmotors and reducers in demanding industries such as food & beverage, packaging and material handling. Brother Gearmotors is one of the world's largest fine-pitch gear manufacturers and was designed in response to the industry's demand for smaller, lighter more reliable and energy-efficient power transmission components.

Brother International Corporation, with its corporate headquarters located in Bridgewater, New Jersey, was established in 1954. Currently, Brother and its subsidiaries employ over 1,000 people in the Americas.

For more information on Brother Gearmotors, visit www.brother-usa.com/gearmotors.