

News Release

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Brother Gearmotors Launches New Website

Bridgewater, NJ – **Brother Gearmotors**, a division of Brother International Corporation that offers a wide range of ultra-reliable, sub-fractional AC gearmotors and reducers for the food & beverage, packaging and material handling industries, is pleased to announce the launch of its new interactive website <http://www.brother-usa.com/GearMotors>.

The new site provides visitors with a clean, user-friendly interface, making it easy for them to learn about products and browse information based on their needs. The visually appealing website provides information under tabs dedicated to Industries, Products, Applications and Resources.

New and powerful search functionality includes an Energy Efficiency Calculator, which enables visitors to calculate the annual cost savings of a Brother IE3 motor over a standard IE1 motor, the ability to search for a local sales representative by state, and a product type drill down enabling easy location of and navigation to products from the home page.

“We are so pleased to introduce our new site because it now reflects more of the true depth and breadth of Brother Gearmotor’s tremendous capabilities,” said Matthew Roberson, Senior Director of Brother Gearmotors. “We will continuously update our website content with helpful information, including company announcements and customer success stories, so we encourage visitors to check back often.”

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Industries ▾ Products ▾ Applications ▾ Resources About Us ▾ Contact Us Find A Local Brother Representative Ask Us a Question

PRODUCT SEARCH

Gearmotor Style ▾

Mounting Style ▾

Motor Type ▾

Voltage ▾

RPM ▾

Torque ▾


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Brother Gearmotors

More Responsive. Less Waiting.


With 3-5 day average turnaround times and a premier customer service team, Brother Gearmotor gets you your products faster and helps you maximize their effectiveness.

Sign up today



The Evolution of Efficiency

Brother's ie3 premium efficiency gear motors cost less to operate and demonstrate clear benefits when running for long periods of time when compared to ie1 standard efficiency gear motors. Brother high efficiency gearmotors feature hypoid gearing technology that can maintain efficiency above 90% throughout the motor's wide speed range. Compared to commonly used worm gears efficiency of 49% to 90% efficiency – Brother's ie3 premium efficiency gearmotors can result in massive energy savings. Brother Gearmotors have a wide speed range that does not suffer in efficiency from the motor or gearbox. Brother Gearmotors can be mounted in any direction because they are grease filled.



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About Brother Gearmotors

A division of Brother International Corporation, Brother Gearmotors offers a wide range of high-quality, sub-fractional AC gearmotors and reducers in demanding industries such as food & beverage, packaging and material handling. Brother Gearmotors is one of the world's largest fine-pitch gear manufacturers and was designed in response to the industry's demand for smaller, lighter more reliable and energy-efficient power transmission components.

Brother International Corporation, with its corporate headquarters located in Bridgewater, New Jersey, was established in 1954. Currently, Brother and its subsidiaries employ over 1,000 people in the Americas.

For more information on Brother Gearmotors, visit www.brother-usa.com/gearmotors.