

# Longbow Advantage Services

A JDA Alliance and HighJump Partner specializing in warehouse and labor management implementations, upgrades, and integrations



At Longbow Advantage, we put a premium on customer experience and value the trust customers put in us to deliver the highest quality in the industry. Our team combines operational experience, technical skill, and system knowledge to help companies like yours get maximum ROI from their JDA and HighJump supply chain products. We deliver a faster implementation, quicker ROI, optimized performance, and lower total project cost.

With over fifteen years of implementations, hundreds of customizations, and hundreds of thousands of hours working with a wide range of customers, there aren't too many implementation problems or system challenges we haven't seen—and solved.

## Our Services



### WMS Implementation

Flexible environment that delivers exactly what you need: simplicity, agility, and results.



### LMS Implementation

Optimize your warehouse efficiency to positively impact your growth, profit, and customer experience.



### System Integrations

Integrate your new WMS or LMS to ensure effective communications with your host system and specialized applications.



### WMS & LMS Upgrades

We know all the challenges and can deliver a seamless transition from your old system to the new.



### Hosting

We provide the highest level of service for full hosting capabilities, for both test and production environments.



### Technical Expertise

Solutions are not one size fits all. Technical experts allow you to tailor your application to fit your specific business needs.



### WMS & LMS Training

Adoption rates for new technology can make or break your investment. We can train your staff to utilize the full potential of your software.



### Project Management

We help you anticipate and avoid complications at each point of your project life cycle.



### Consulting Services

With a flexible approach, we gauge your current IT infrastructure and needs, improve your overall business efficiency, and mitigate any potential risks.

## Responsive

We asked our customers what they like about our service. At the top of the list: We listen and take care to ask the questions that will bring us to the heart of your requirement. Once there, we work with you to identify the solutions that are most effective for you. And then we deliver. We respond to shifting priorities and urgent requests, quickly, because we have taken care to understand your needs. We have the flexibility to make the necessary adjustments on the fly. Your priorities become our priorities.

## Improve Performance

Companies like Bolthouse Farms, DB Schenker, Kraft Foods, Polaris, Porsche, and Subaru of America have trusted their projects to Longbow Advantage with impressive results. Our customers wanted to maximize their WMS performance. First we listened, then we delivered.

- ✓ Improved allocation speeds 4x.
- ✓ Reduced shipment planning and allocation process time from 2.5 hours to 20 minutes.
- ✓ Reduced pick cancellation by as much as 95% (what once took 4 hours now takes 10 minutes).
- ✓ Improved integration data processes that are 20x faster.

## When It Comes To WMS & LMS, No One Delivers Like Longbow Advantage

Focusing on WMS and LMS for over fifteen years has given us a breadth of experience and depth of knowledge unmatched in the industry. We have the technical and functional expertise to keep your project on track to a smooth completion – saving you time, money, and resources. Find out what we can do for you.

## Here Is What Our Customers Have To Say About Longbow Advantage

“Their creativity in devising solutions to complex problems really impressed me and was so important for meeting our requirements. But one of the biggest keys to their effectiveness is in understanding our business. That makes such a difference and you won’t find that with just any supplier.”

**CHRIS REDPATH**  
Director of Supply Chain Solutions  
Accuristix

“We brought Longbow back to lead our multi-site upgrade project because they have both the technical and the functional expertise that we needed, and we continue to use their services. The performance gains we saw after Longbow tuned our system were impressive.”

**BRIAN SIMMERMON**  
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